







ESSENTIALS HOME

Introducing Essentials, our new collection of rugs designed to bring the quality and craftsmanship for which Asiatic is renowned into every home, at affordable prices. Whether you prefer a serene monochrome palette or a burst of vibrant hues, “Essentials” offers a wide range of options to match your aesthetic vision and elevate your living spaces. Using our 60 years of experience and knowledge, combined with the latest innovations in yarn and weaving techniques, we’re excited to showcase this collection that offers exceptional style and quality with unrivalled performance and value.

Designed in London with global inspiration, featuring over 25 ranges, there is an ‘Essential’ rug for every home and room, including indoor / outdoor options, natural weaves, and cosy plains. From classic motifs that pay homage to tradition, to contemporary patterns for the modern home, our new designs have a twist inspired by the latest trends.

Each rug featured is designed to meet the demands of everyday life, made using yarns and techniques that ensure our rugs offer the minimal maintenance and durability needed in busy homes and will look great for years to come.

Explore the collection that celebrates the beauty of everyday moments.

Sharon, Freddy and the Asiatic Team

Techniques & Materials

Techniques

Rug Production has been ongoing for more than 2000 year moving from a home craft to a fine art. The weaver's craft is still paramount in the creation of rugs; however, production methods have moved on. Modern production techniques give almost unlimited opportunity to develop more complex textures and prints. Turkey and Belgium have become industry leaders in machine production, having developed and invested in new technology.

Power Loomed

This is the most affordable rug construction, it is most commonly associated with synthetic yarns like polyester and polypropylene. Rug patterns are held on computers which control the design, colour and texture so there is little chance of error in production. Modern machines are capable of creating highly complex designs but there are production restrictions. In a machine made collection the rugs are restricted to a particular set of colours so that the machines can run at maximum efficiency. Common machine types include Wilton and jacquard looms.

Hand Woven

This is a precise manual weaving technique that can produce shaggy rugs, flatweaves or piled rugs. The main yarns used for this type of construction are wool, polyester and cotton. Sometimes also known as hand loom rugs the basic premise of the weave is to intersect vertical warp threads with horizontal weft threads. To create the pile, the fibre is wrapped around a special rod during the weaving process and then cut to ensure equal pile height. Designs tend to be more limited due to the linear nature of the weaving process.

Printing

A series of fine mesh screens are created to represent the colours in the design. There is one screen for each colour. The mesh is placed on the rug and then a selected dye colour is passed through the mesh onto the carpet below. The ink only penetrates the exposed area of each screen and leaves a replicable design on the surface of the rug. This process is repeated for each colour until the final design is completed. This process allows for relatively complex designs to be added to basic carpets.

Materials

Picking the right fibres for your rug is a key factor in performance and consumer satisfaction. There are many things to consider like cleanability, durability, softness, colour retention and more. Synthetic fibres often come out as top performers but lack the unique natural beauty that wool has. The following explanation will help you choose based on your needs.

Polypropylene

A great value synthetic fibre that is at the forefront of yarn technology. It can be spun or dyed in many ways to create thick shaggy rugs; bolder, more colourful rugs or fine classic looks. It is soft to the touch but is highly stain resistant, non-shedding and easy to clean.

Polyester

A soft and shiny yarn that is highly versatile. It is used in a wide variety of styles from shaggy through to flatweaves. It is moisture stain and abrasion resistant so ideal for the busy areas of a home.

Pet

This yarn is manufactured from recycled plastic bottles, it is highly durable and is the ideal fibre for outdoor rugs. Colours can vary from batch to batch due to the mixed origin of the base fibre.

Jute

This is a popular eco-friendly and cost-effective fibre. It is a relatively soft fibre, so not as durable as wool or synthetics but gives an organic look and is easy to style. It can be combined with other fibres to add texture.

Cotton

A soft yet strong fibre, it holds dye which results in a brighter colouration. Cotton is a relatively easy care, low maintenance option for lighter constructions.

Chenille

Chenille is typically made from cotton, although it can also be crafted from synthetic fibres like polyester or rayon. It is characterized by its velvety texture, which is achieved through the weaving or tufting process.

Rug Information

ICONS EXPLAINED



DURABLE

Suitable for heavier traffic areas of the home, rugs displaying this symbol are constructed of durable fibres and will wear well with a high level of stain resistance.



SOFT TOUCH

The yarn used to construct these rugs have a very soft touch. There is a luxurious and comforting feeling to these collections, ideal for all living areas or warming up a room.



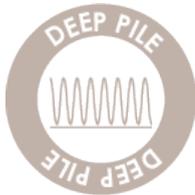
HIGH LOW PILE

These rugs feature variation of pile height, created by either cut and loop techniques or using the latest shrink yarns to create a textured surface.



CARVED

The rugs showing this symbol have been hand carved to give greater definition of design and depth of pile.



DEEP PILE

Rugs showing this symbol have a higher, longer pile. They tend to be shaggier in their nature, for added comfort underfoot.



GREAT VALUE

Our entry price point ranges, offering great value for money.



LOW PILE

Flatweaves and low pile rugs display this symbol. These rugs would be suited to all areas of the home and are generally easier to maintain.



REVERSIBLE

Reversible rugs are patterned on both sides allowing you to flip the rug regularly to prolong life span.



HIGH SHINE

The rugs displaying this symbol feature a high shine metallic look yarn and are often shinier than the photographic process allows. Shiny yarn will reflect.



INDOOR / OUTDOOR

Made from water resistant materials, our soft and stylish indoor / outdoor rugs work well in the garden as they do in the home.



PREMIUM

These are the very best ranges within our collections which use the highest quality yarns and the most labour intensive weaving techniques.



SUSTAINABLE

Typically woven from recycled polyesters or polypropylene terephthalate (PET) yarns derived from recycled bottles, our sustainable rugs are sourced from certified suppliers.



THE COLLECTION

- | | |
|------------------------------|---------------------------|
| 12. ALTO | 102. MULBERRY <i>NEW</i> |
| 16. AMELIE | 106. MUSE |
| 20. ANTIBES | 114. NOVA <i>NEW</i> |
| 24. ARIANA | 126. ORION |
| 28. AURORA <i>NEW</i> | 134. PATIO |
| 38. BOARDWALK | 138. PAYTON |
| 42. COLORES CLOUD <i>NEW</i> | 144. QUANTUM |
| 48. COLT | 148. RITCHIE |
| 52. DARA | 152. ROCCO |
| 56. DREAM | 158. SALTA |
| 60. FLORES | 162. SEVILLE <i>NEW</i> |
| 66. GLOBAL <i>NEW</i> | 166. SKETCH <i>NEW</i> |
| 70. HALSEY | 176. SOVEREIGN <i>NEW</i> |
| 76. KAYA <i>NEW</i> | 182. VALLEY <i>NEW</i> |
| 84. KUZA <i>NEW</i> | 188. VARANDA |
| 94. KUZA SHAPES <i>NEW</i> | 192. WINDSOR |
| 98. MONTY | |

ALTO

Thick & durable polypropylene shaggy

Presenting a new take on traditional Moroccan berber styles, the Alto rugs are crafted with a deep, textured pile that's both sumptuously soft and highly durable.

Sizes(cm) : 80 x 240 | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340*
RUNNER



Polypropylene



SCAN TO VIEW
COLLECTION



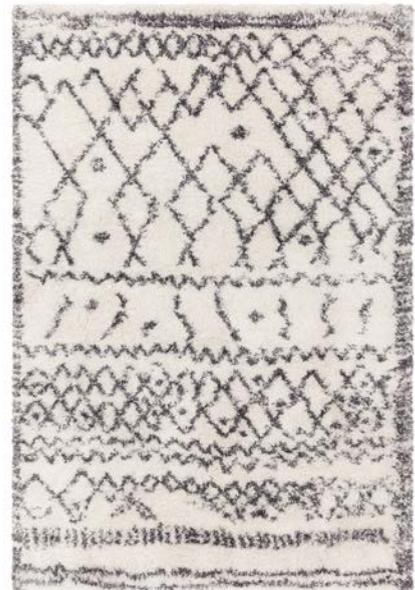
ALTO



AL02 CREAM & GREY *



AL05 GREY & CREAM



AL04 CREAM & GREY



AL01 BLUE & CREAM *



AL03 CREAM & BLUE



AL05 GREY & CREAM

AMELIE

4 bright and easy care designs

Presented in a variety of abstract, geometric and painterly designs, the colourful Amelie rug collection offers great value style and is woven from highly durable, easy-clean yarn.

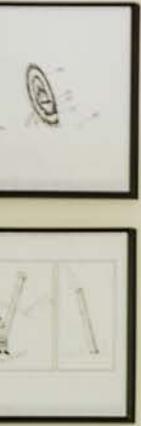
Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



AMELIE



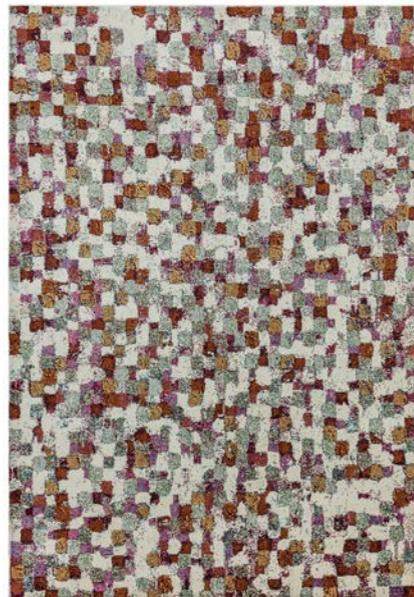
AM01 DIAMOND



AM03 TRIANGLES



AM06 SUNDOWN



AM09 PIXEL



AM01 DIAMOND

ANTIBES

Classic designs built for any space

Machine woven from durable, non-shedding, UV stabilised yarns, the Antibes collection offers the perfect area rug for any indoor or outdoor living space. Contemporary geometric designs that are enhanced by a loop pile to create a subtle 3D effect.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene

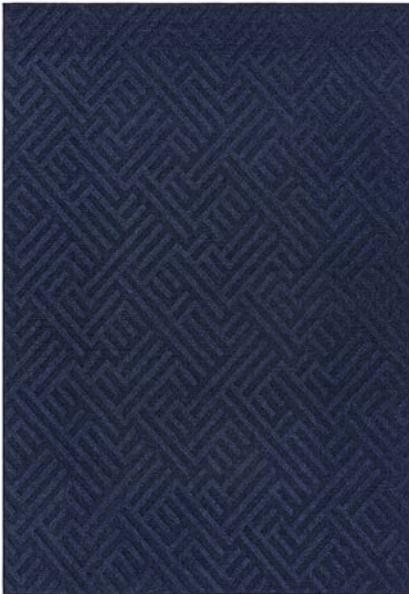


SCAN TO VIEW
COLLECTION



AN02 BLUE TRELLIS

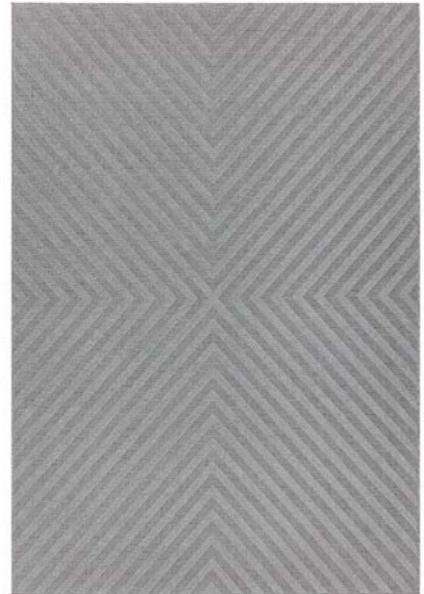
ANTIBES



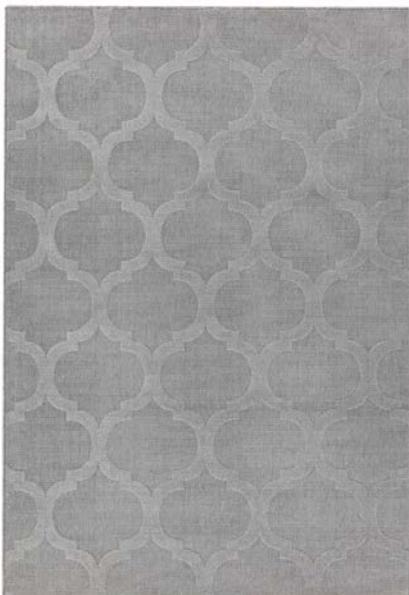
AN05 BLUE LINEAR



AN04 BLUE / WHITE LINEAR



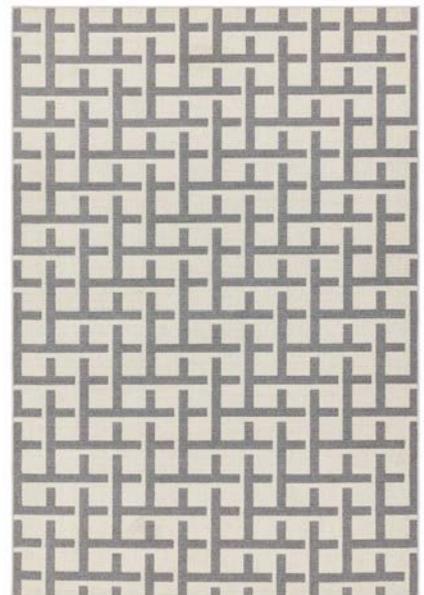
AN07 LIGHT GREY / ARROW



AN01 GREY TRELLIS



AN02 BLUE TRELLIS



AN03 WHITE / GREY GRID



AN05 BLUE LINEAR

ARIANA

Bright & soft berber styles

Using a cut and loop method, the Ariana collection boasts a luxuriously soft deep woven pile and a high-low textured finish. Available in a choice of multicoloured and tonal modern Moroccan inspired designs, each piece is finished with a tassel fringe.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



AR08 CRISS CROSS

ARIANA



AR01 TRELLIS

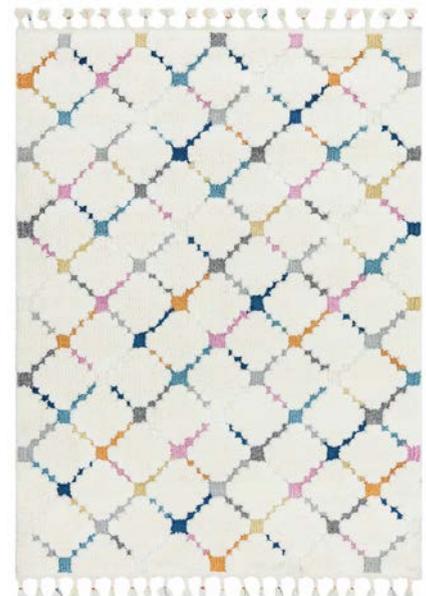


AR03 HARMONY



AR09 RHOMBUS

AR02 MULTI DOTTY



AR08 CRISS CROSS



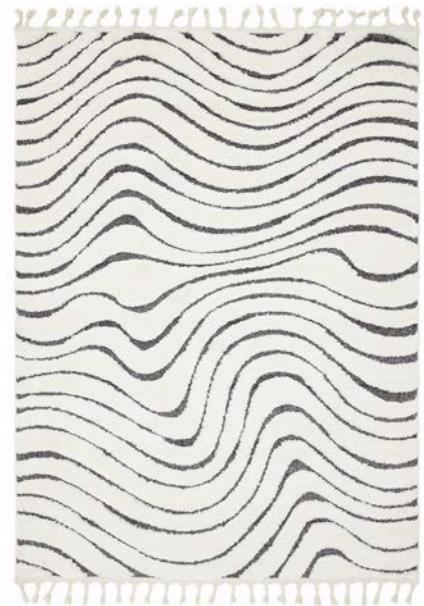
AR06 SHARD



AR04 VANILLA



AR06 SHARD



AR10 RIPPLE

NEW

AURORA

23 chic styles with a stunning shine

Presented in a choice of abstract metallic designs, the Aurora rugs are machine-woven from high density, durable fibres. The result is a collection that's both sophisticated and functional.

Sizes(cm) : 66 x 240 | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340*
RUNNER



Polyester & Polypropylene blend



SCAN TO VIEW
COLLECTION



AURORA

NEW



AU24 CLIFF

NEW



AU23 ETCH

NEW



AU25 IMPRESSION



AU16 STRATA RUNNER AVAILABLE



AU17 LINEA RUNNER AVAILABLE



AU13 MICA



AU25 IMPRESSION

AURORA



AU14 RIPPLE



AU15 ELEXUS



AU01 DUNE RUNNER AVAILABLE



AU04 GALAXY



AU06 LUSTRE



AU08 MARBLE



AU01 DUNE

AURORA



AU02 CLOUD RUNNER AVAILABLE



AU03 SOLAR RUNNER AVAILABLE



AU11 LATTICE



AU12 CRYSTAL



AU05 QUARTZ

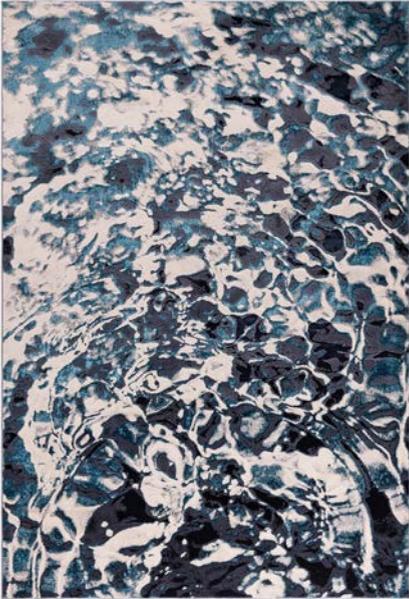


AU10 GLACIER RUNNER AVAILABLE



AU02 CLOUD

AURORA



AU21 FOAM



AU19 HEXAGON



AU18 OCEAN



AU22 QUAKE



AU20 STORM



AU20 STORM

BOARDWALK

Geometric stripes woven from recycled fibers

Hand woven in India from sustainable yarns, the fully reversible Boardwalk is offered in a selection of playful multi-coloured stripes. Suitable for both indoor and outdoor spaces.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



PET



SCAN TO VIEW
COLLECTION



BOARDWALK



PASTEL MULTI

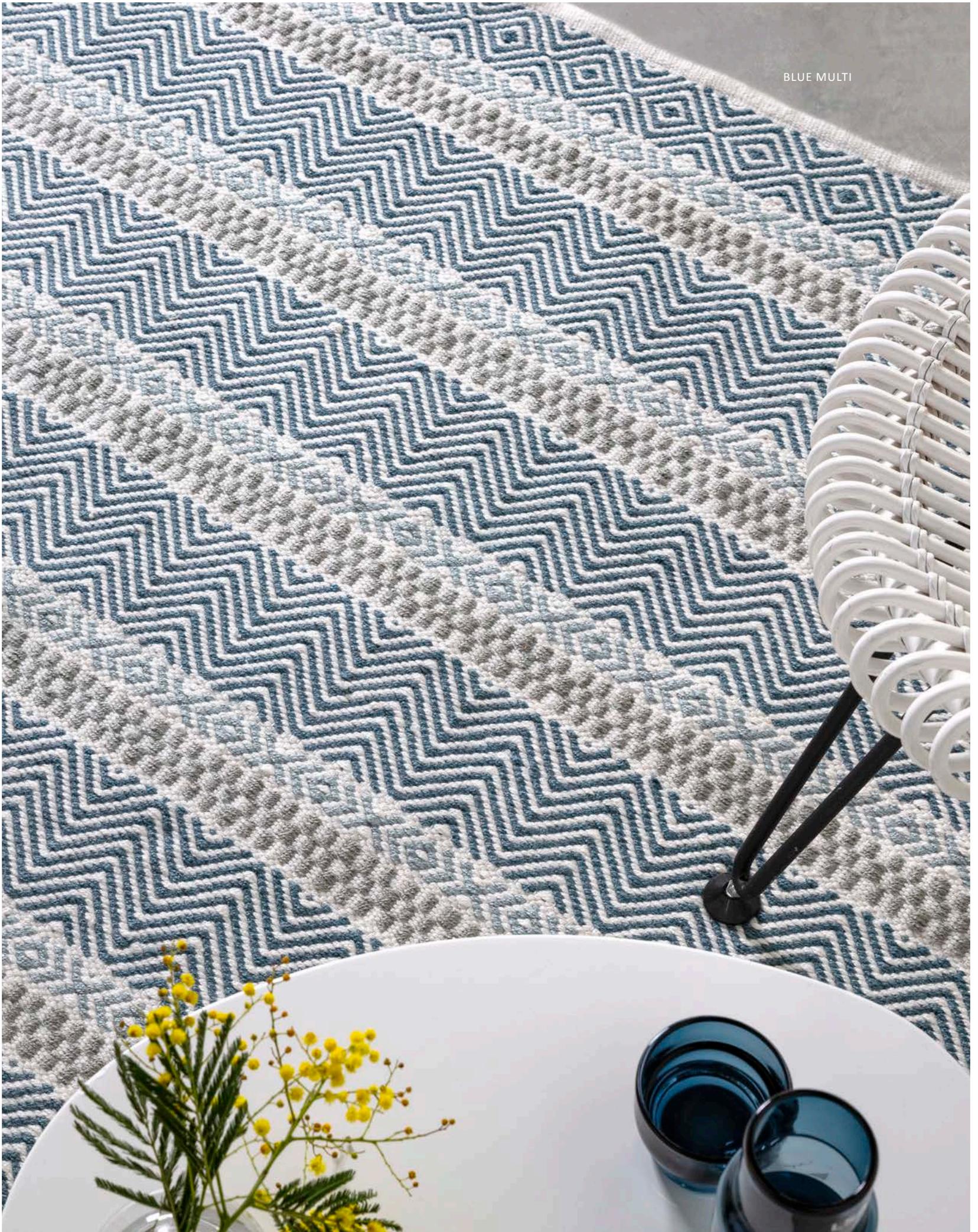


BLUE MULTI



GREY MULTI

BLUE MULTI



NEW

COLORES CLOUD

Bright abstract designs in a low pile flat weave

Machine made from a durable, easy clean fibre the playful Colores Cloud collection is characterised by bold abstract designs and a bright colour palette.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 300



Polypropylene



SCAN TO VIEW
COLLECTION



CO04 GALACTIC

COLORES CLOUD

NEW



CO08 MAGENTA

NEW



CO06 SPLASH

NEW



CO07 PIXEL



CO03 ETHEREAL



CO03 ETHERAL

COLORES CLOUD



CO04 GALACTIC



CO05 DIGITAL



CO02 ARABESQUE



CO01 GARDENIA



CO05 DIGITAL

COLT

Soft woven designs in a range of motifs

A combination of modern classics and bold geometrics in a fresh colour palette. Colt is woven into weighty low piles with soft touch durable yarns.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



CL01 ABSTRACT MULTI



COLT



CL01 ABSTRACT MULTI



CL10 STRIPE MUSTARD



CL06 CHEVRON MULTI



CL02 MEDALLION GREY



CL04 MEDALLION FUSCHIA



CL02 MEDALLION GREY

DARA

Distressed abstract weaves in 4 tonal colours

Made from recycled plastic, this hard wearing and easy clean area rug is suitable for use both indoors and outdoors. Offered in a selection of colourways, the Dara rug is available in a choice of sizes to suit all types of living areas.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



PET



SCAN TO VIEW
COLLECTION



DARA



BLUE



GREEN



OCHRE



TERRACOTTA



GREEN

DREAM

Organic designs in a soft touch durable yarn

Organic designs in a soft durable yarn. Dream features a beautiful speckled effect that leaves a remarkable impression wherever it is placed.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



DREAM



DREAM DM05 DARK GREY / BEIGE



DM06 CREAM / SAGE



DM10 CREAM / GOLD



DM09 CREAM / GREY



DM03 CREAM / GREY



DM03 CREAM / GREY

FLORES

Soft touch rugs in distressed heritage designs

Fall for the charms of the Flores collection, characterised by floral motifs, intricate borders and central medallions in a myriad of muted tones. Machine woven in Turkey, this timeless collection is presented as a great value option.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



FLORES



FR01 AZIN



FR04 KIRA



FR05 ESTER



FR08 LALEH

FR04 KIRA



FLORES



FR02 MINA



FR06 FIZA



FR07 FARAH



FR03 GITA



FR06 FIZA

NEW

GLOBAL

Jute weaves adding texture to the Boho style

A minimalist dream, a blend of wear-resistant jute with soft cotton to soften hardwood or tile floors and features an anti-slip back. Global is machine woven in a flat weave design with a mix of cotton and jute for a soft touch.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Cotton & Jute blend



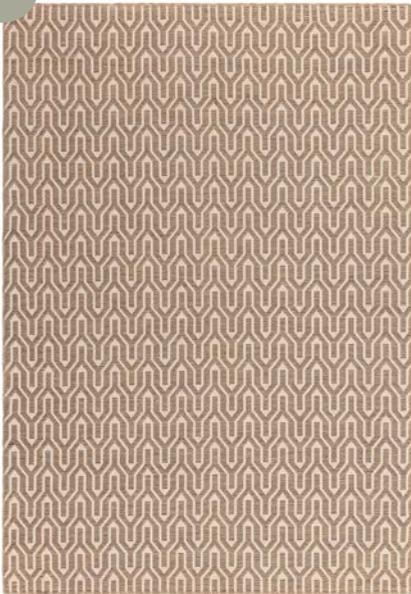
SCAN TO VIEW
COLLECTION



BLACK LATTICE

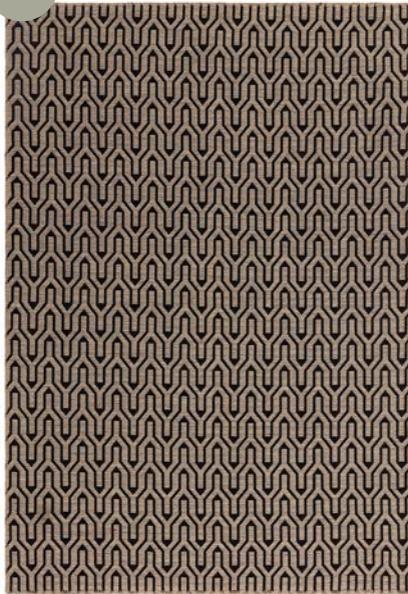
GLOBAL

NEW



CREAM LATTICE

NEW



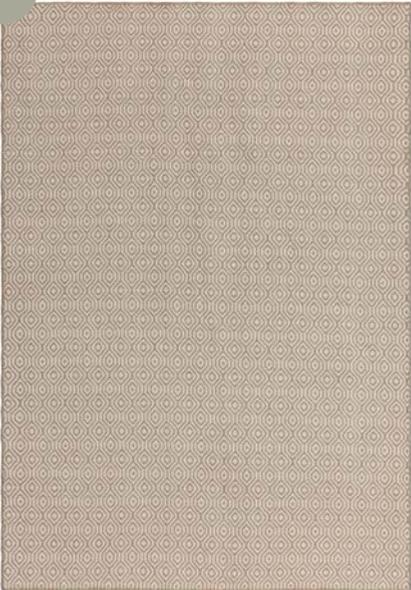
BLACK LATTICE

NEW



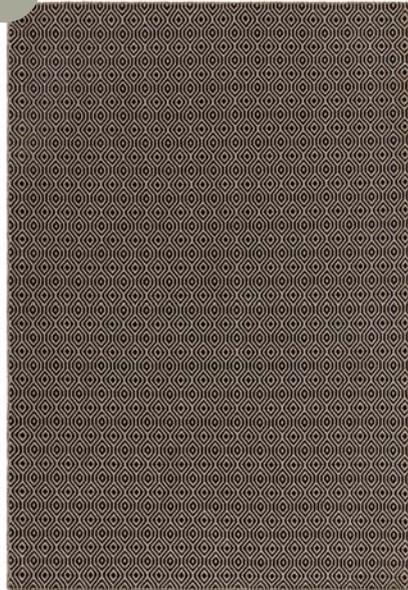
ORGANIC

NEW



CREAM MOSAIC

NEW



BLACK MOSAIC

NEW



CREAM STRIPE



CREAM STRIPE

HALSEY

Modern geo woven designs available in 6 classic colours

Perfect for both indoor and outdoor use, the reversible Halsey collection has the look and feel of real wool yet is made entirely from easy care PET yarns. A bold geometric design and a selection of colours and sizes ensure this area rug will suit all styles of living spaces.

Sizes(cm) : 66 x 240 | 120 x 170 | 160 x 230 | 200 x 290
RUNNER



PET



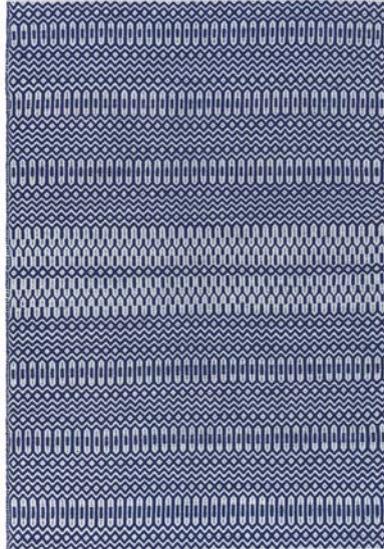
SCAN TO VIEW
COLLECTION



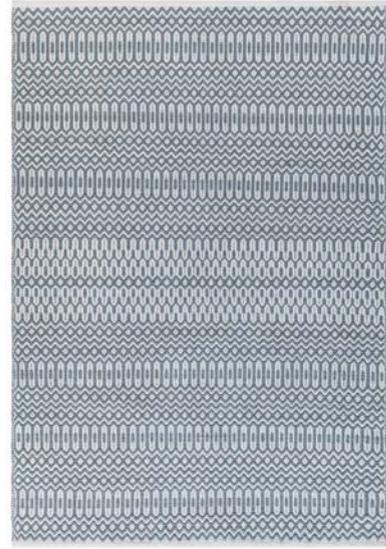
HALSEY



MUSTARD



BLUE



DUCK EGG



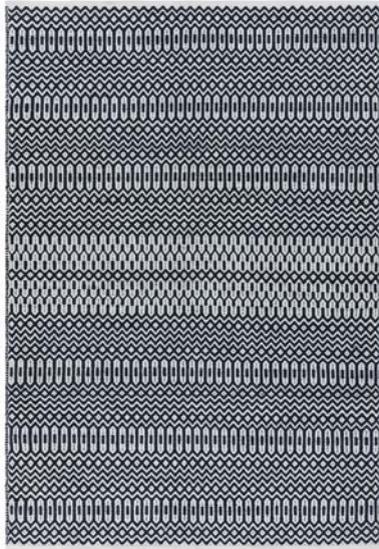


DUCK EGG

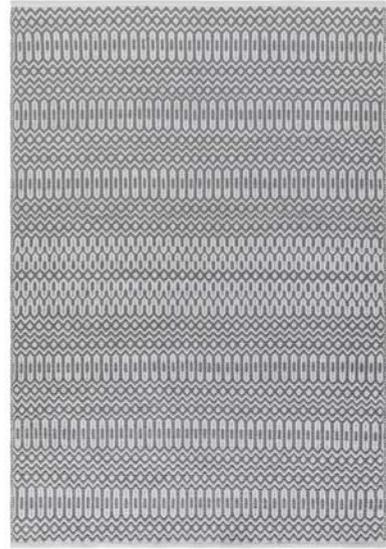
HALSEY



NATURAL



BLACK



GREY





GREY

KAYA

Washable rug available in 16 traditional designs

The Kaya collection consists of timeless rugs that each narrate their own unique story with captivating patterns. Kaya is a great value Turkish power loomed collection made from a blend of cotton and chenille yarns for a soft, comfortable finish.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Chenille & Cotton blend



SCAN TO VIEW
COLLECTION



KY06 SIMA

KAYA



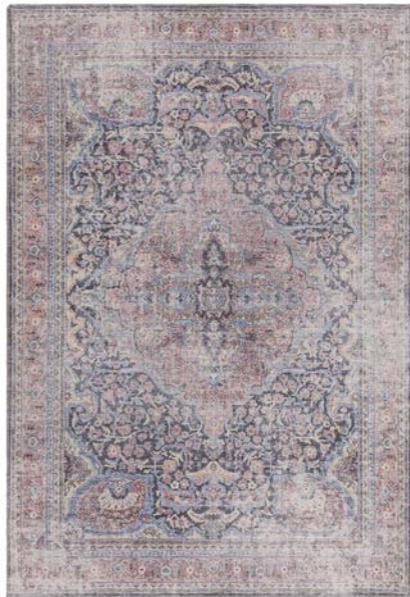
KY07 IMAN



KY12 LILA



KY09 ESFIR



KY11 RANA



KY06 SIMA



KY12 LILA

KAYA



KY16 ALYA



KY14 NIKI



KY15 SARA



KU03 NOOR



KY01 SHIVA



KY05 ROYA



KY16 ALYA

KAYA



KY10 MONA



KY02 AVA



KY04 VIDA



KY13 TARA



KY08 DANA



KY13 TARA

NEW

KUZA

High shine rugs in 4 new styles

Lay a stylish foundation with our Kuza collection. Velvety soft with a textured, multi-dimensional pile, Kuza comes in a choice of an all over abstract, a muted border or a subtle stripe design to suit a range of interiors.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340*



Polypropylene & Polyester blend



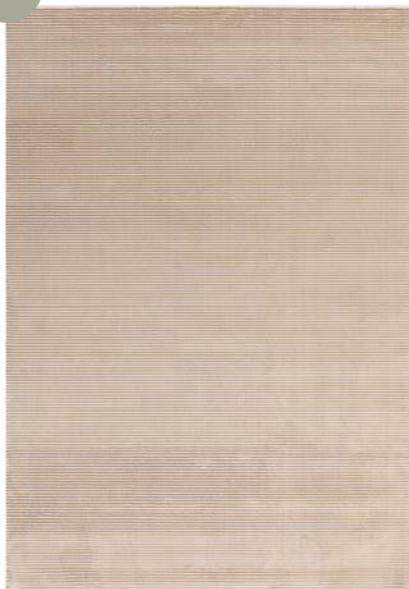
SCAN TO VIEW
COLLECTION



ABSTRACT BLACK

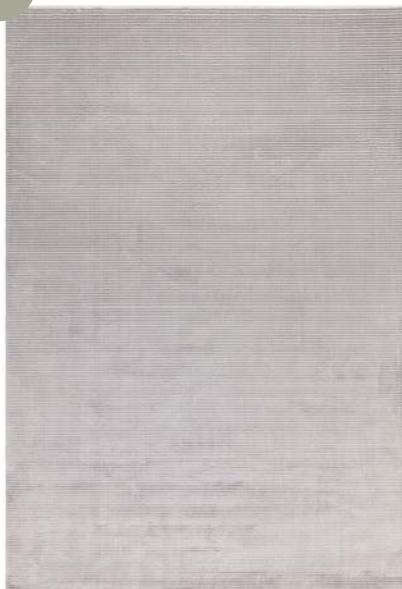
KUZA

NEW



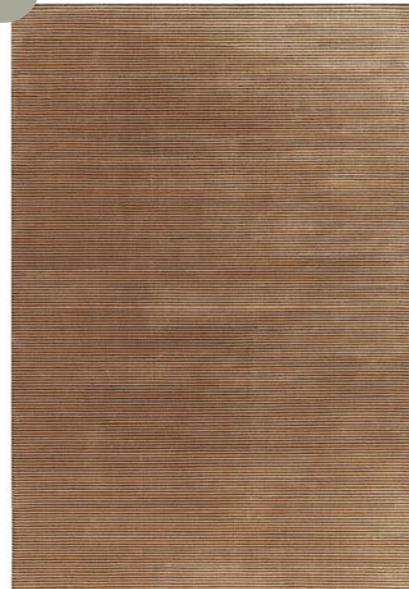
PLAIN STRIPE BEIGE

NEW



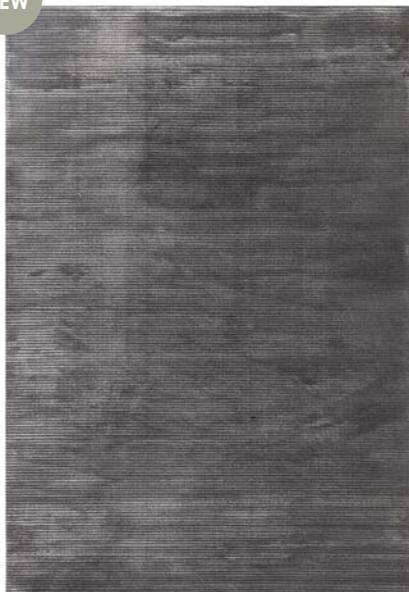
PLAIN STRIPE SILVER

NEW



PLAIN STRIPE TERRACOTTA

NEW



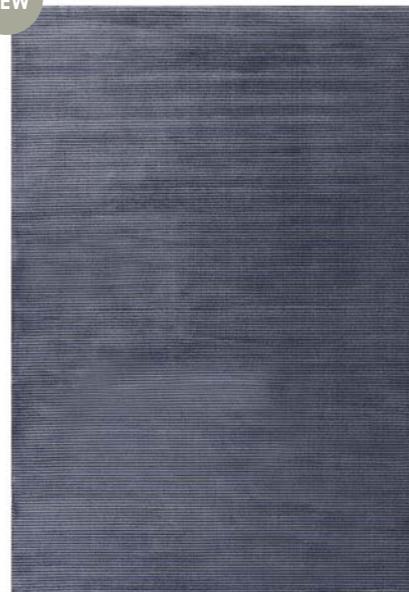
PLAIN STRIPE CHARCOAL

NEW



PLAIN STRIPE KHAKI

NEW



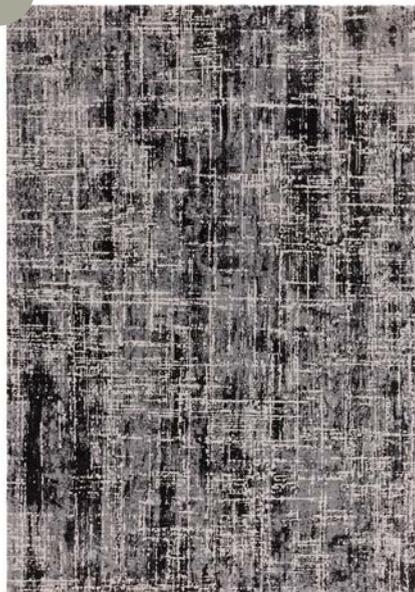
PLAIN STRIPE NAVY



PLAIN STRIPE KHAKI

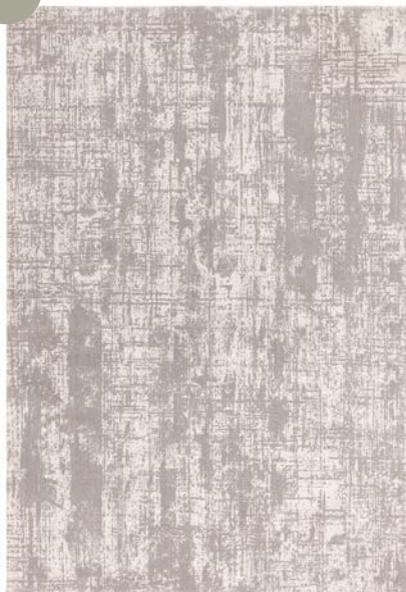
KUZA

NEW



ABSTRACT BLACK *

NEW



ABSTRACT GREY *

NEW



ABSTRACT BEIGE *

NEW



ABSTRACT NAVY *

NEW



ABSTRACT GOLD *

NEW



ABSTRACT GREEN *



ABSTRACT NAVY

KUZA

NEW



BORDER GREY *

NEW



BORDER TERRACOTTA *

NEW



BORDER NAVY *

NEW



BORDER GOLD *

NEW



BORDER BEIGE *

NEW



BORDER GREEN *



BORDER GREEN

KUZA

NEW



LINES BEIGE

NEW



LINES GOLD

NEW



LINES NAVY

NEW



LINES TERRACOTTA



LINES GOLD

NEW

KUZA SHAPE

4 colours in a bold curved shape.

A captivating extension of one of our bestselling ranges. Breathe calmness and balance into any setting with this new Kuza Shape, featuring a mix of sharp and curved edges. The ribbed velvet design exudes pure opulence with a metallic look.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene & Polyester blend



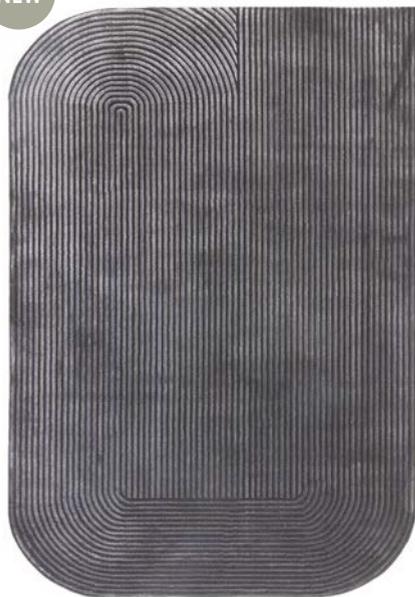
SCAN TO VIEW
COLLECTION



BLACK / CHARCOAL

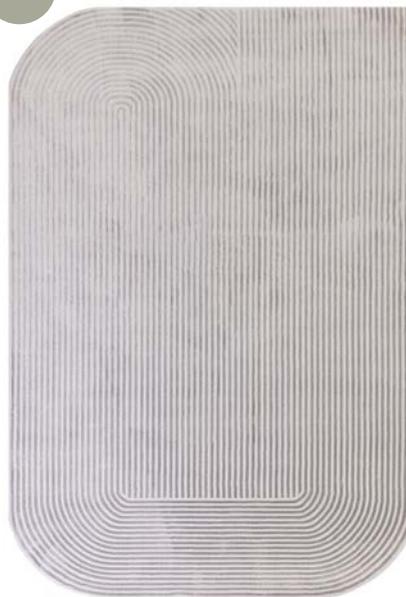
KUZA

NEW



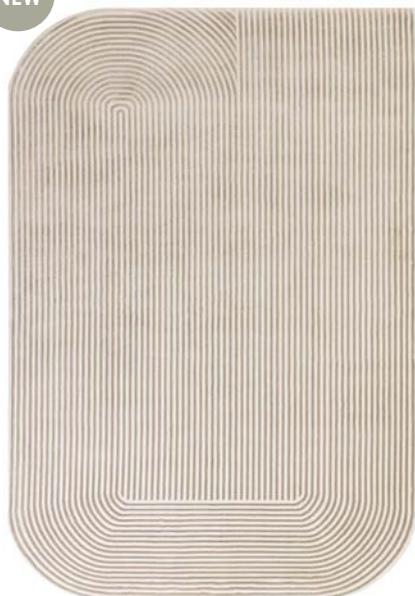
BLACK / CHARCOAL

NEW



SILVER / GREY

NEW



GOLD / CREAM

NEW



BLACK / NAVY



MONTY

Flat weave rugs with soft tufting in a global style

Boasting a selection of eye-catching high-low geometric and tribal designs across a choice of neutral and monochromatic colorways, perfect for your indoor or outdoor spaces, the Monty collection has something for everyone.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



MONTY



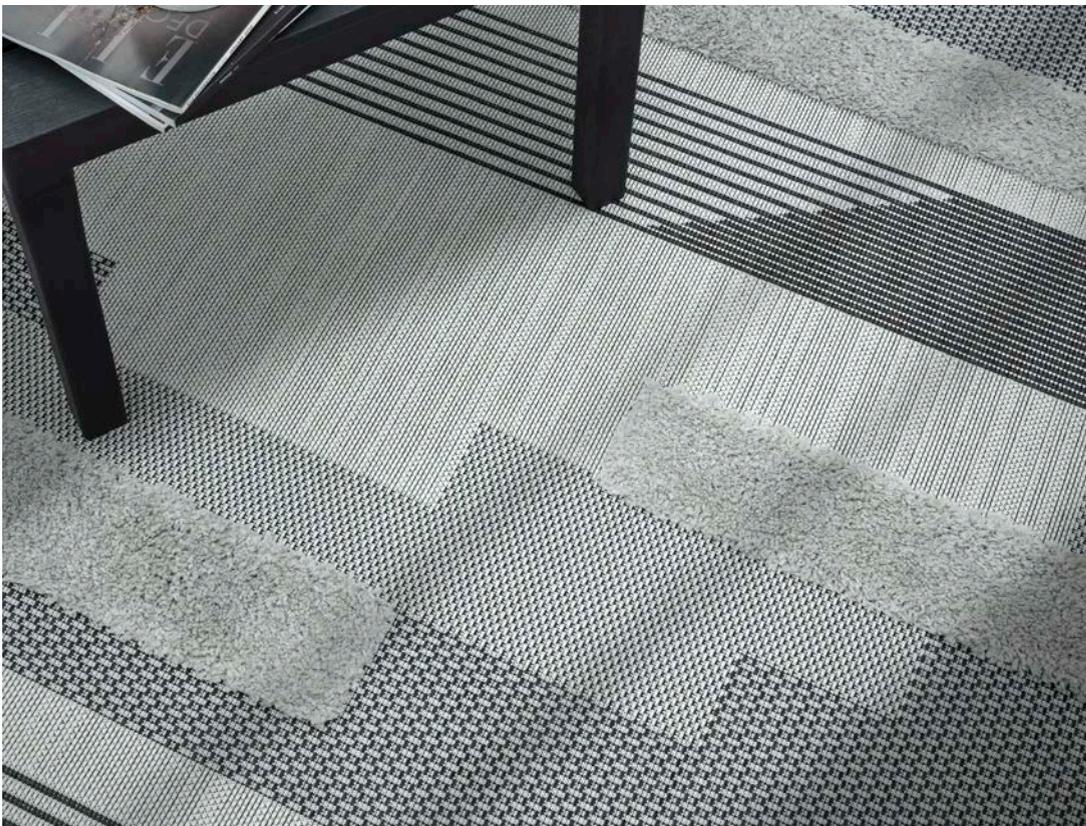
MN01 BLACK / CREAM TRIBAL



MN02 NATURAL / CREAM TRIBAL



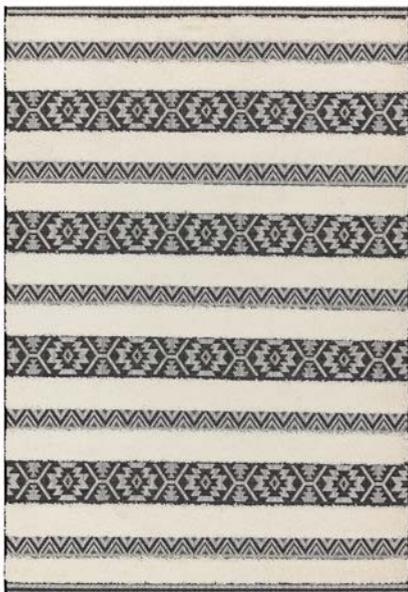
MN05 BLACK / GREY GEOMETRIC



MN06 NATURAL / CREAM GEOMETRIC



MN07 BEIGE / CREAM DIAMOND



MN03 BLACK / CREAM STRIPE



MN04 NATURAL / CREAM STRIPE



MN07 BEIGE / CREAM DIAMOND

NEW

MULBERRY

Combining durable jute & soft chenille in 8 colours

Made from natural Jute and cotton chenille, the Mulberry collection stands to be a household staple rug for adding texture to any space. Mulberry is easy to clean, easy to style and hard wearing with an anti-slip back.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Jute, Chenille, Polyester blend

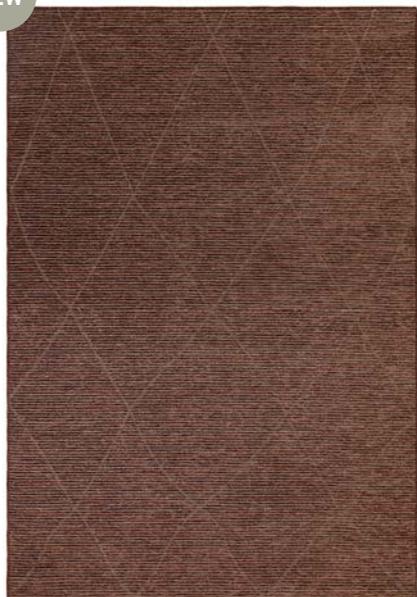


SCAN TO VIEW
COLLECTION



MULBERRY

NEW



TERRACOTTA

NEW



CREAM

NEW



BRONZE

NEW



CHARCOAL

NEW



TEAL



TERRACOTTA

NEW



STEEL

NEW



TAUPE

NEW



ICE BLUE

MUSE

Available in 5 sizes across 20 designs

Big on personality and boasting bright colours and bold designs, Muse is a collection of durable, eye-catching rugs that act as a focal point for your interior spaces.

Sizes(cm) : 66 x 240 | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290
RUNNER



Polypropylene



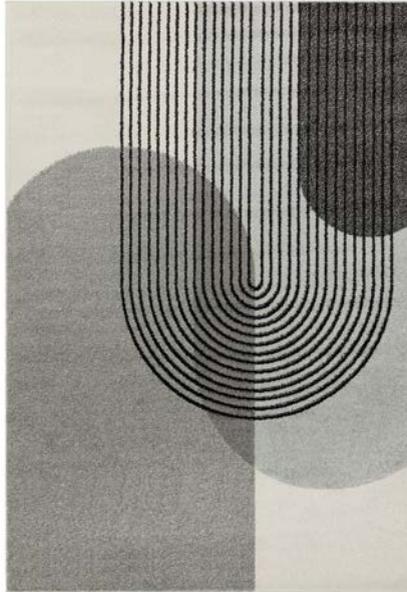
SCAN TO VIEW
COLLECTION



MUSE



MU13 ORANGE RETRO



MU14 GREY RETRO



MU15 BLUE RETRO



MU20 GREY ART DECO



MU16 CREAM ARCH



MU19 BLUE CROSS

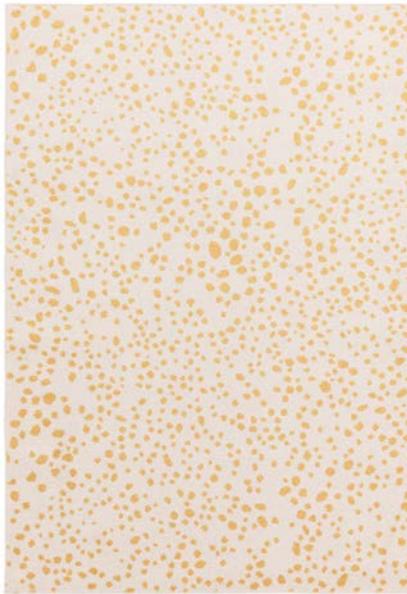


MU15 BLUE RETRO

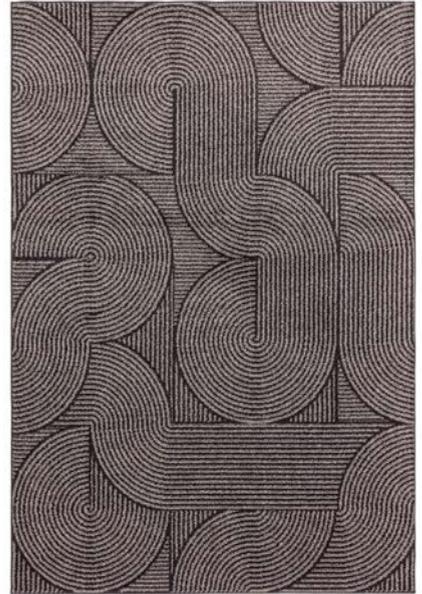
MUSE



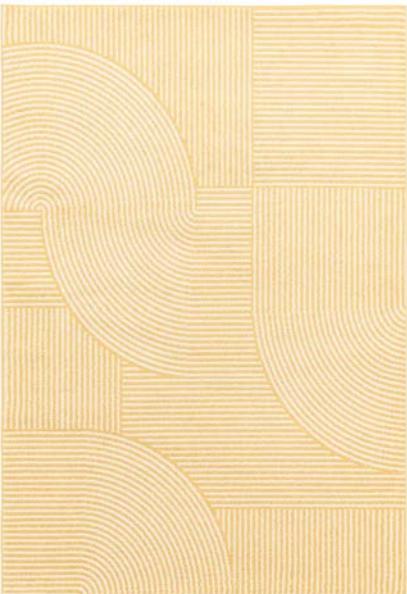
MU11 BLACK SPOTTY RUNNER AVAILABLE



MU12 YELLOW SPOTTY RUNNER AVAILABLE



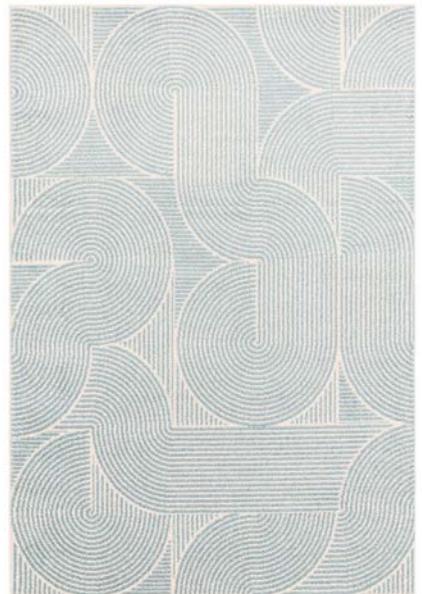
MU01 CHARCOAL SWIRL



MU18 YELLOW GEOMETRIC



MU17 PINK GEOMETRIC



MU02 BLUE SWIRL



MU01 CHARCOAL SWIRL

MUSE



MU09 GREY LINEAR RUNNER AVAILABLE



MU05 BLUE STRIPE RUNNER AVAILABLE



MU06 MULTI-COLOURED STRIPE RUNNER AVAILABLE



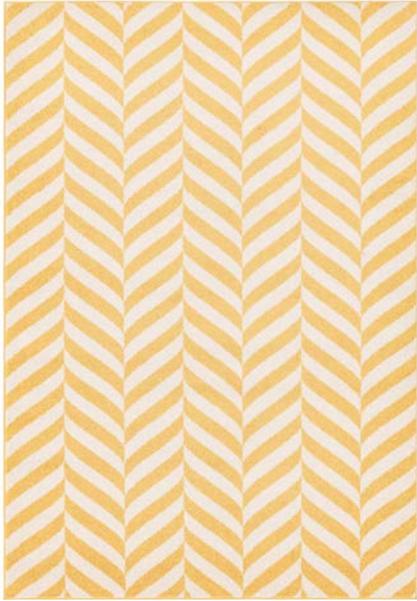
MU10 BLACK LINEAR RUNNER AVAILABLE



MU03 BLUE SHAPES RUNNER AVAILABLE



MU04 PINK SHAPES RUNNER AVAILABLE



MU08 YELLOW CHEVRON RUNNER AVAILABLE



MU07 GREY CHEVRON RUNNER AVAILABLE



MU08 YELLOW CHEVRON

NEW

NOVA

Our biggest collection with 31 individual designs

Introducing the latest Nova range, in an array of saturated colours that stream together. Densely woven, the hard-wearing polypropylene pile makes for a soft warm feel underfoot.

The Nova collection is made to complete classic and modern interior designs.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



NOVA

NEW



NV36 MIRAGE BLUE

NEW



NV38 PALETTE MULTI

NEW



NV39 ILLUSION OCHRE

NEW



NV40 ILLUSION BLUE

NEW



NV37 MIRAGE CHARCOAL



NV32 ABSTRACT BLUE



NV37 MIRAGE CHARCOAL



NOVA



NV22 ABSTRACT MUSTARD



NV23 ABSTRACT NAVY



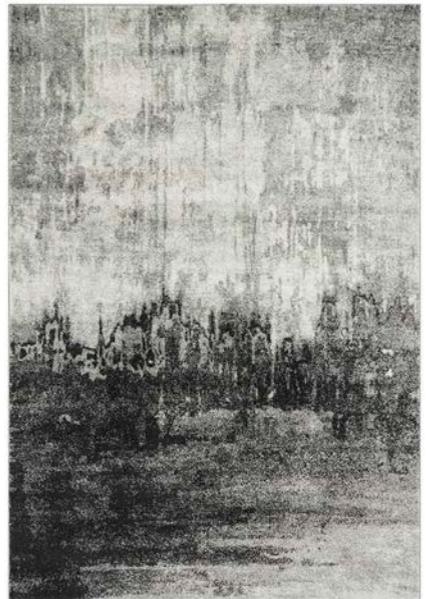
NV04 DISTRESS ORANGE



NV15 PAINTERLY DUCK EGG



NV18 PAINTERLY YELLOW



NV03 DISTRESS GREY



NV22 ABSTRACT MUSTARD

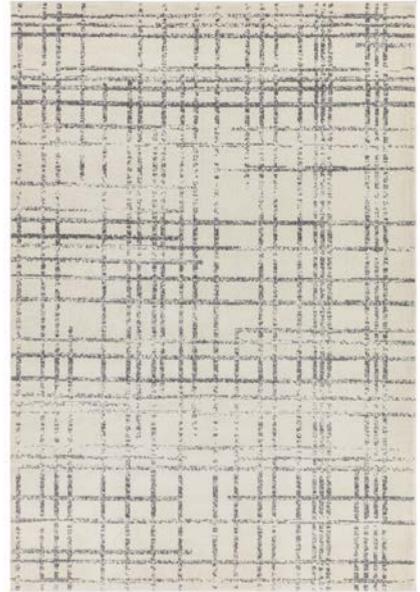
NOVA



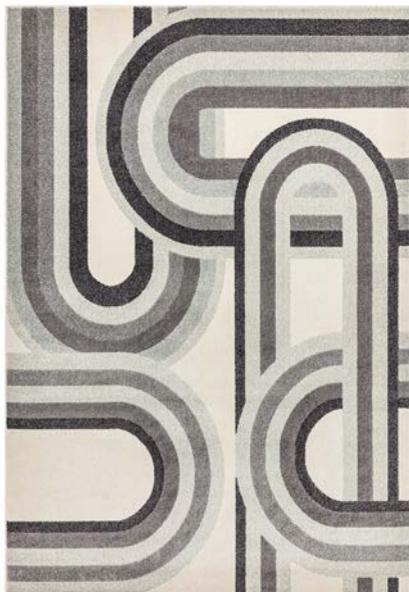
NV34 NOMADIC DARK GREY



NV35 AZTEC GREY



NV31 GRID GREY



NV29 RETRO GREY



NV30 RETRO BLUE



NV30 RETRO BLUE

NOVA



NV24 PERSIAN WHITE MULTI



NV25 PERSIAN BLUE



NV12 MEDALLION MULTI



NV11 ANTIQUE NAVY



NV09 ANTIQUE ORANGE



NV08 ANTIQUE FUCHSIA



NV10 ANTIQUE GREY



NV33 TRIBAL GREY



NV26 MEDALLION IVORY

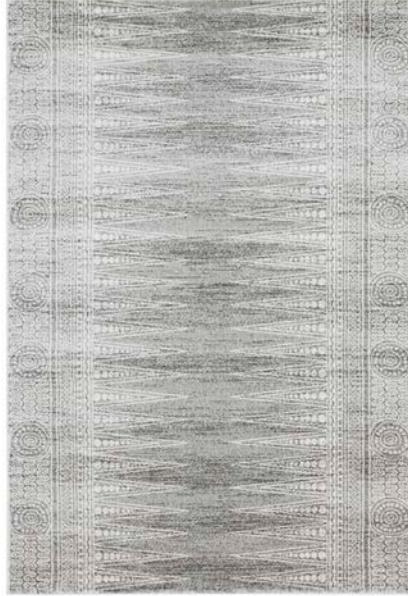


NV10 ANTIQUE GREY

NOVA



NV02 PATIO GREY



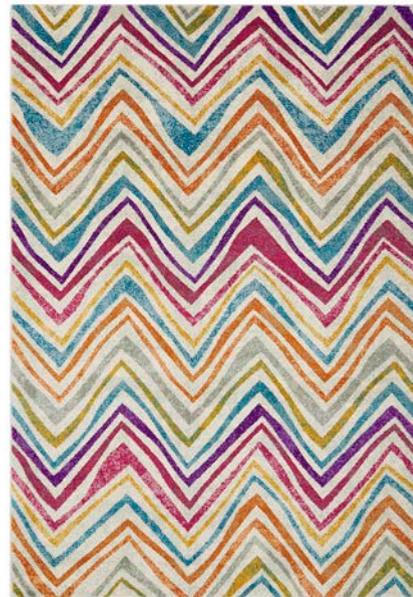
NV07 WEAVE GREY



NV27 ZEBRA GREY



NV05 STRIPE MULTI



NV21 RHYTHM MULTI



NV21 RHYTHM MULTI

ORION

14 abstract designs with high low texture & brilliant shine

Showcasing a range of abstract designs embellished with lustrous metallic hits, the Orion rugs offer great value style and are power loomed from durable, easy-clean yarn.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340*



Polypropylene & Polyester blend



SCAN TO VIEW
COLLECTION



OR09 FLAG SILVER

ORION



OR04 ABSTRACT BLUE *



OR07 ABSTRACT YELLOW *



OR08 ABSTRACT GREEN



OR05 ABSTRACT SILVER *



OR06 ABSTRACT PINK



OR08 ABSTRACT GREEN

ORION



OR12 BLOCKS YELLOW



OR13 BLOCKS HEATHER



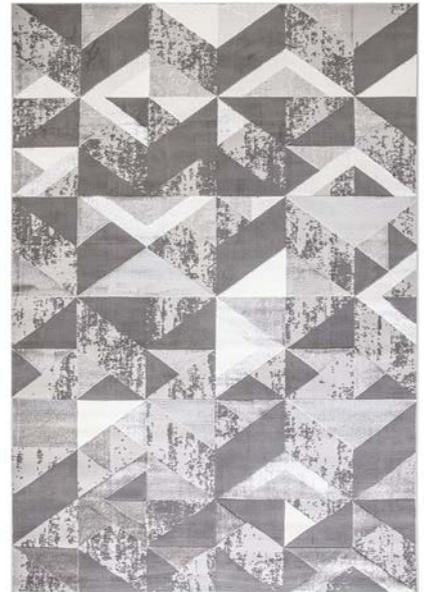
OR14 BLOCKS BLUE



OR10 FLAG PINK



OR11 FLAG GREY



OR09 FLAG SILVER



OR12 BLOCKS YELLOW

ORION



OR02 DECOR GREY



OR03 DECOR YELLOW *



OR01 DECOR PINK



OR03 DECOR YELLOW

PATIO

Easy designs made for any space & home

Promising ultimate versatility, the Patio rugs feature a highly durable flatweave texture that's designed for both indoor and outdoor use.

Sizes(cm) : 66 x 240 | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290
RUNNER



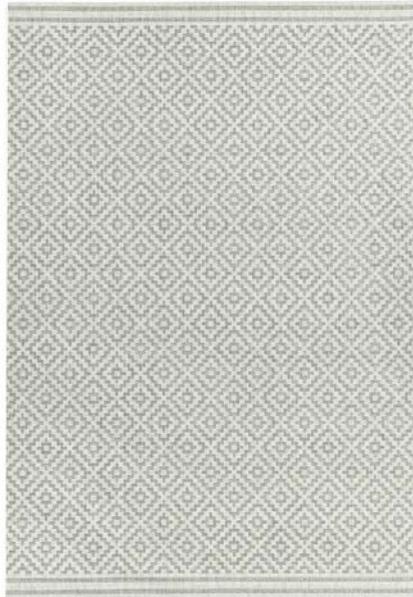
Polypropylene



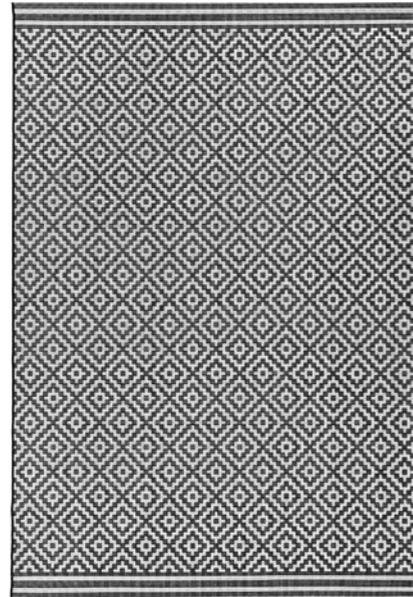
SCAN TO VIEW
COLLECTION



PATIO



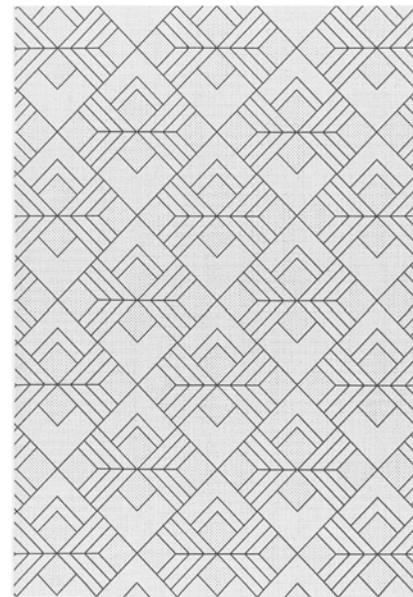
PAT11 DIAMOND GREY RUNNER AVAILABLE



PAT12 DIAMOND MONO RUNNER AVAILABLE



PAT03 BEIGE STRIPE RUNNER AVAILABLE



PAT16 DECO IVORY



PAT16 DECO IVORY

PAYTON

Luscious deep pile rugs available in 11 colourways

Inject warmth and texture into interior settings with our colourful Payton collection. Power loomed in Turkey, it combines different yarn types in a seamless blend – the thick threads provide texture, while finer, shiny strands add stylish lustre.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polyester



SCAN TO VIEW
COLLECTION



ORANGE

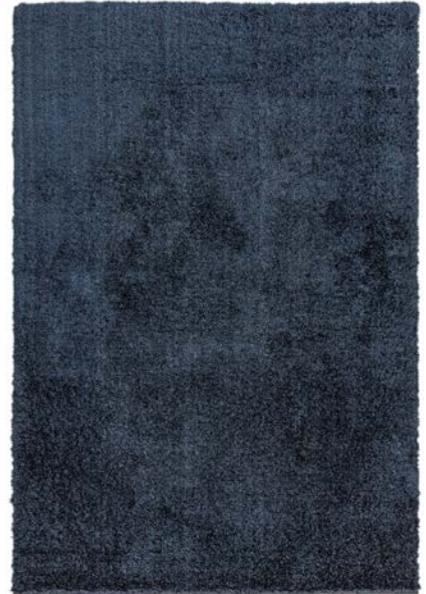
PAYTON



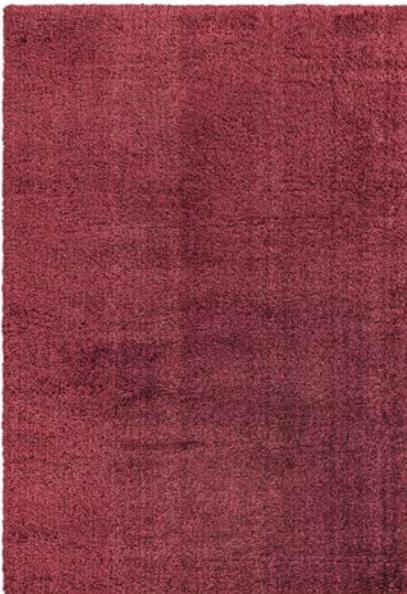
ORANGE



DUCK EGG



NAVY



RED



TEAL



GOLD



NAVY

PAYTON



MINK



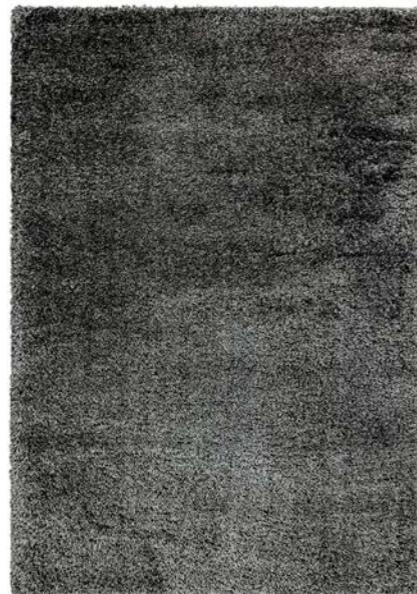
BEIGE



PINK



SILVER



CHARCOAL



MINK

QUANTUM

Animal print inspired designs

Take a walk on the wild side with Quantum, this eye catching rug pairs animal prints with a metallic shine that instantly adds a luxurious appeal. Style your home with the Leopard, giraffe, snake or zebra print.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



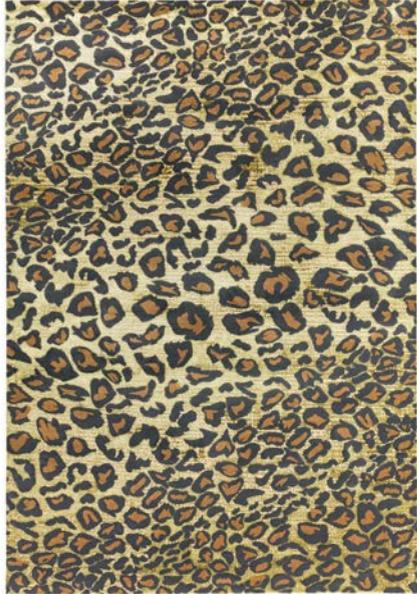
Polyester & Polypropylene blend



SCAN TO VIEW
COLLECTION



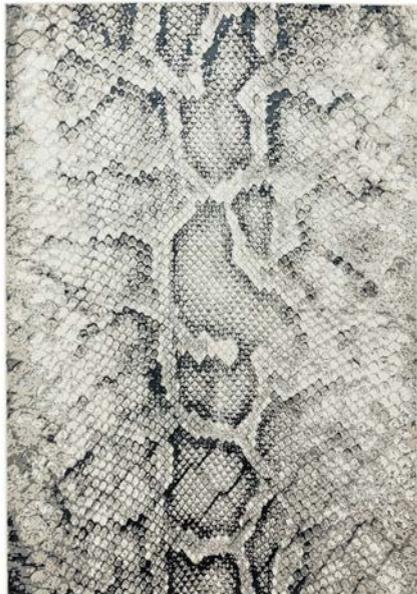
QUANTUM



LEOPARD



GIRAFFE



SNAKE



ZEBRA



GIRAFFE

RITCHIE

The ultimate soft rug perfect for cold toes

The sumptuously soft ritchie collection is made from long chunky yarns creating a deep shaggy pile.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION

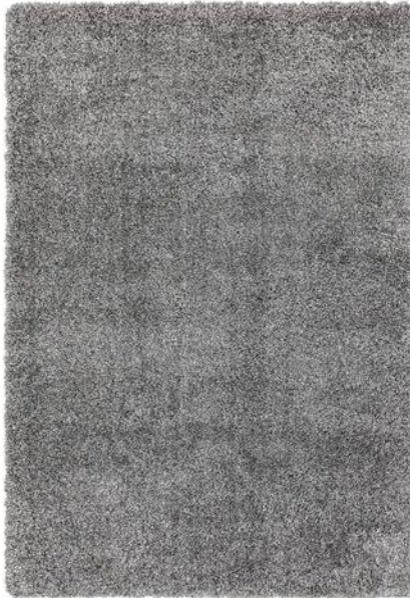


BEIGE

RITCHIE



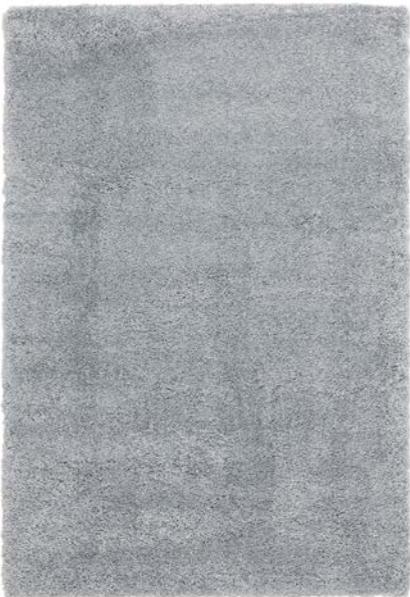
NAVY



GREY



BEIGE



DUCK EGG



CHARCOAL



LIGHT GREY



CHARCOAL

ROCCO

Berber inspired shaggy with decorative fringe

Berber inspired tribal shaggy that adds warmth and comfort to your home. Rocco is constructed with durable fibres for easy maintenance and is finished off with a short fringe for added style.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



RC01 PINK

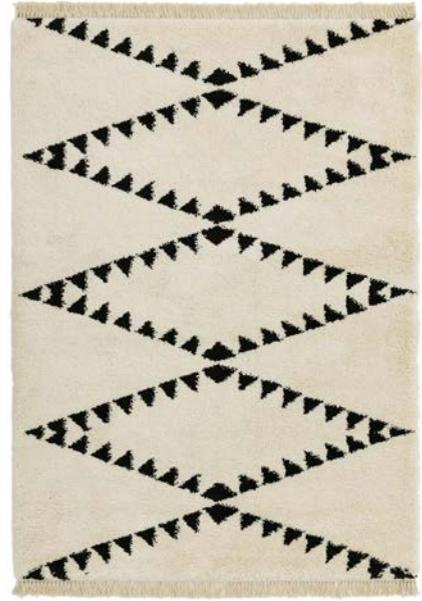
ROCCO



RC02 GREEN



RC01 PINK



RC03 CREAM



RC06 BLUE



RC05 MUSTARD

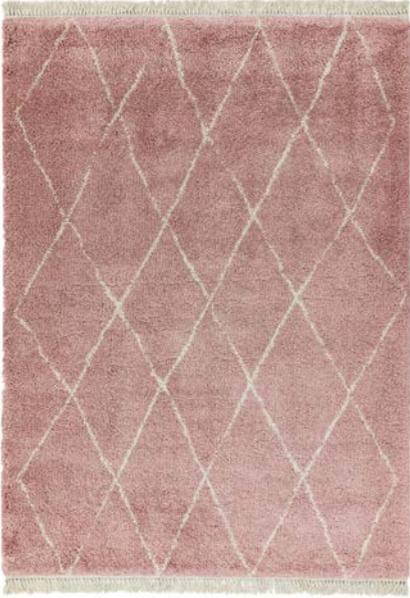


RC04 CHARCOAL



RC02 GREEN

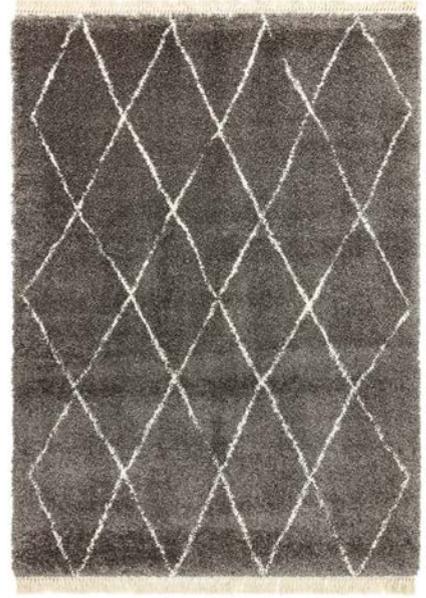
ROCCO



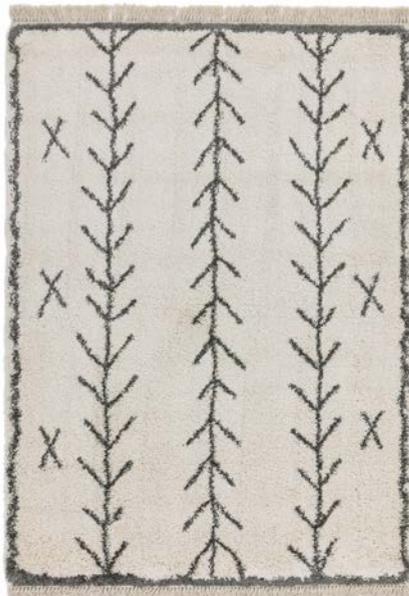
RC09 PINK DIAMOND



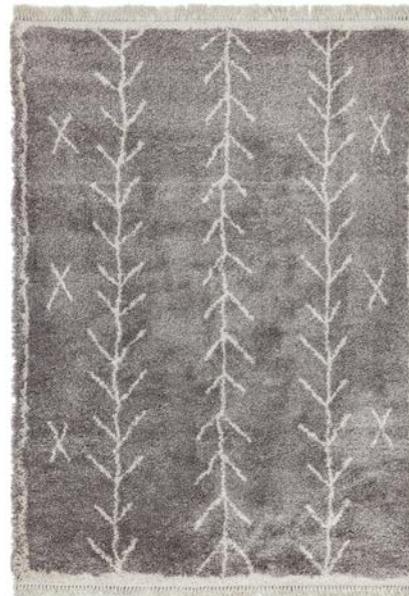
RC08 CREAM DIAMOND



RC07 GREY DIAMOND



RC10 CREAM ARROW



RC11 GREY ARROW



I promise that
~~Someday~~ I'll buy you
a place where you
can say "nice view"
& I'll ~~agree~~ while
looking straight
at you. x

RC10 CREAM ARROW

SALTA

4 Geo designs woven in a high low pile

Made in Turkey, the rugs within the Salta collection offer intriguing high-low piles, velvety soft finishes and long-lasting durability. Choose from a selection of geometric patterns in sophisticated shades for a stylish touch to your indoor and outdoor spaces.

Sizes(cm) : 66 x 240 | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290
RUNNER



Polypropylene

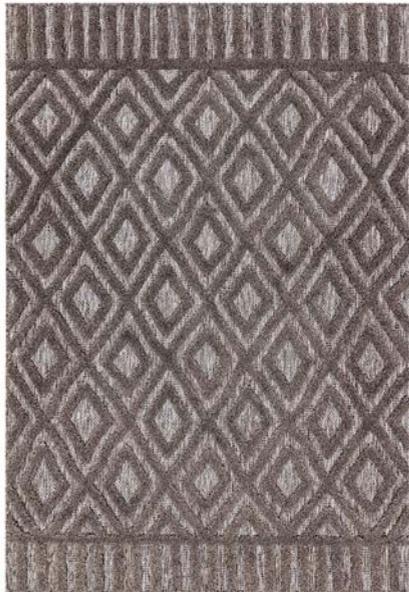


SCAN TO VIEW
COLLECTION



SA04 BROWN LINKS

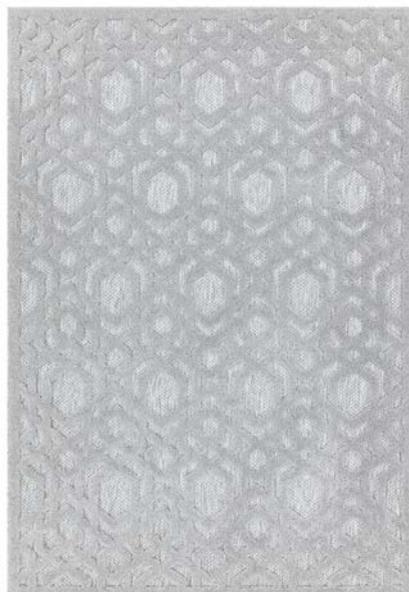
SALTA



SA02 CHARCOAL DIAMOND



SA01 ANTHRACITE STAR



SA03 SILVER GEOMETRIC



SA04 BROWN LINKS



SA02 CHARCOAL DIAMOND

NEW

SEVILLE

Faded abstract pattern woven in tonal space dye yarns

This modern rug collection catches the eye with its nuanced tones. The colors found in the Seville collection range from natural tones to subtle hues of blue and purple. Seville is characterized by a fluid abstract design and a high-low effect on space-dyed polyester.

Sizes(cm) : 120 x 180 | 160 x 240 | 200 x 300



Space Dyed Polyester



SCAN TO VIEW
COLLECTION



SEVILLE

NEW



01 RIBERA

NEW



03 OLITE

NEW



04 NASRID

NEW



02 SETAS

NEW



06 ORO

NEW



05 ZAFRA



NEW

SKETCH

12 Modern designs available in a wide range of colours

Pairing bold geometric patterns with a fresh colour palette, our Sketch collection will prove a fashionable focal point in any room. This rug combines a machine-woven construction with an expertly hand-carved finish which enhances the on-trend colour-blocking and adds texture and depth of pile.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290



Polypropylene



SCAN TO VIEW
COLLECTION



SK10 HEXAGON MULTI

SKETCH

NEW



SK23 SEGMENT EARTH

NEW



SK25 SEGMENT MULTI

NEW



SK22 SEGMENT BLUE

NEW



SK24 SEGMENT GREY



SK18 KALEIDOSCOPE MULTI

NEW



SK19 KALEIDOSCOPE MULTI

NEW



SK21 KALEIDOSCOPE GREY

NEW



SK20 KALEIDOSCOPE PASTEL

SKETCH

NEW



SK11 BLOCKS EARTH

NEW



SK12 BLOCKS PASTEL

NEW



SK13 BLOCKS BLUE

NEW



SK14 CURVE BLUE

NEW



SK15 CURVE OCHRE

NEW



SK16 CURVE MULTI



SK14 CURVE BLUE

SKETCH



SK08 RETRO MULTI



SK09 LINEAR GREY MULTI



SK10 HEXAGON MULTI



SK04 DIAMOND MULTI



SK08 RETRO MULTI

SKETCH



SK01 RHOMBUS GREY



SK02 RHOMBUS MULTI



SK03 SHAPES GREEN



SK17 CONTOUR GREY



SK18 CONTOUR BLUE



SK05 CUBIC PINK



SK05 CUBIC PINK



SK06 CUBIC OCHRE

NEW



SK07 KITE BLUE

NEW

SOVEREIGN

7 Striking persian inspired designs

A modern take on traditional rugs, inspired by classic Persian designs. This collection is crafted in Turkey and features a muted distressed effect with a lush sheen uncommon in traditional rugs. Sovereign is easy to care for and is perfect for achieving a sophisticated vintage look.

Sizes(cm) : 120 x 166 | 160 x 240 | 200 x 290 | 240 x 330



Polyester



SCAN TO VIEW
COLLECTION



SOVEREIGN

NEW



02 ANTIQUE MEDALLION

NEW



06 ASH MEDALLION

NEW



05 CHARCOAL MEDALLION

NEW



01 BLACK VINTAGE FLORAL



01 BLACK VINTAGE FLORAL

SOVEREIGN

NEW



02 GOLD MEDALLION

NEW



07 BLUE MEDALLION

NEW



04 TERRACOTTA MEDALLION



04 TERRACOTTA MEDALLION

NEW

VALLEY

Executed in 10 natural designs to give a full range choice

Sink your feet into the indulgently soft Valley range, these eye-catching rugs make a bold statement on their own, enhanced by artfully machine carved 3D patterns. The high-low pile feels velvety soft underfoot while injecting an on-trend Scandinavian look to your space.

Sizes(cm) : 120 x 170 | 160 x 230 | 200 x 290



Polyester



SCAN TO VIEW
COLLECTION



VALLEY

NEW



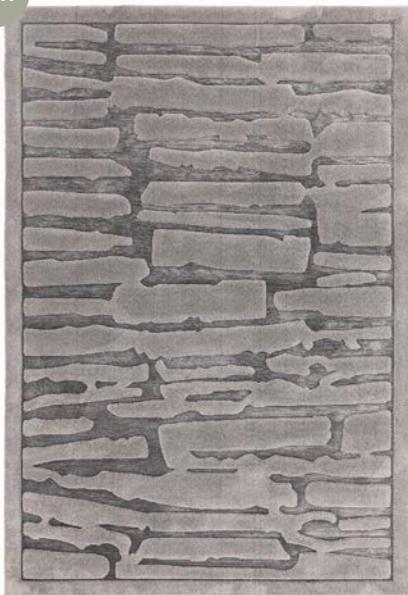
05 IVORY PATH

NEW



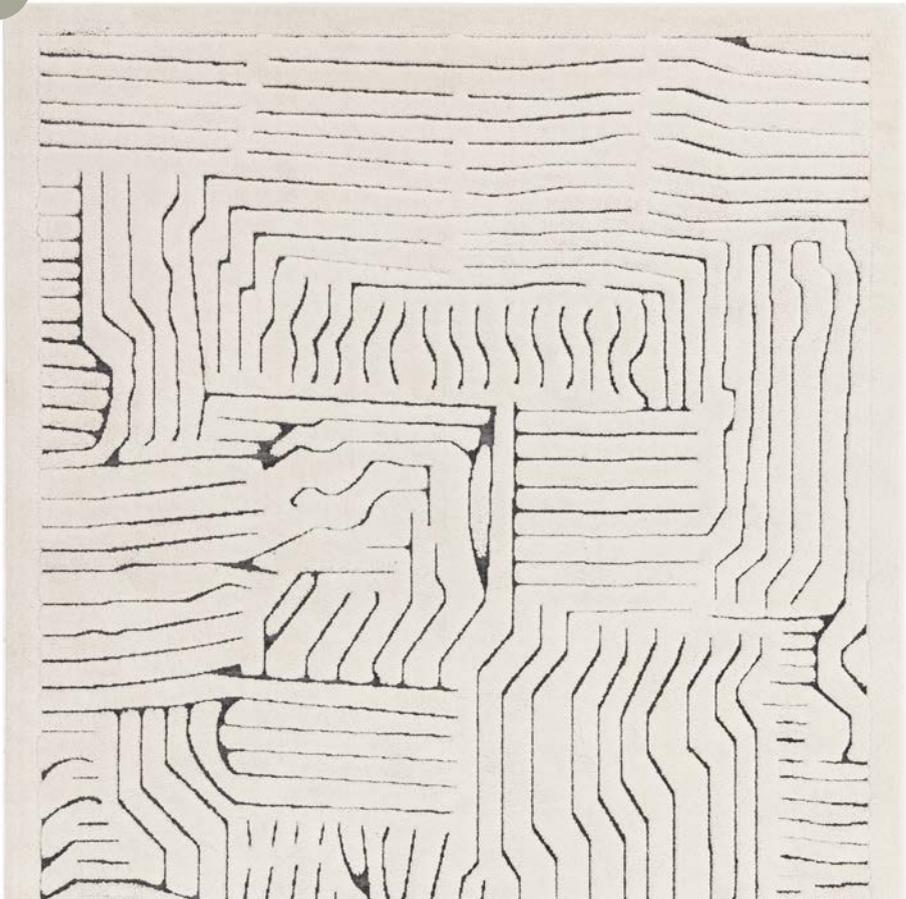
06 NATURAL PATH

NEW



07 CHARCOAL PATH

NEW



03 IVORY / CHARCOAL ROUTE

NEW



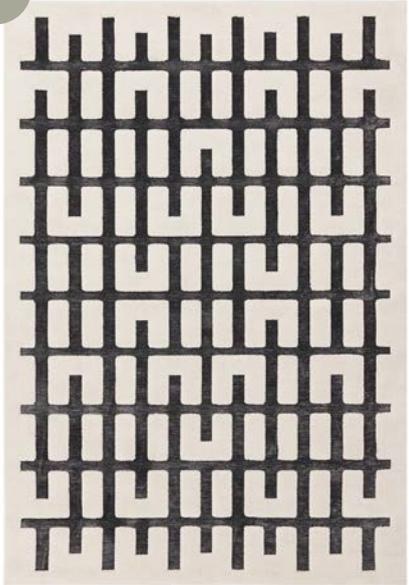
04 NATURAL ROUTE



01 IVORY CONNECTION

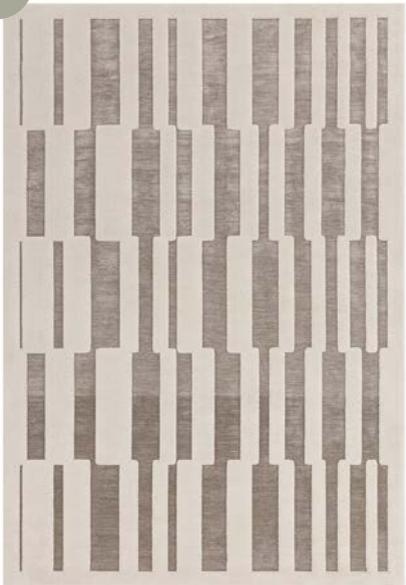
VALLEY

NEW



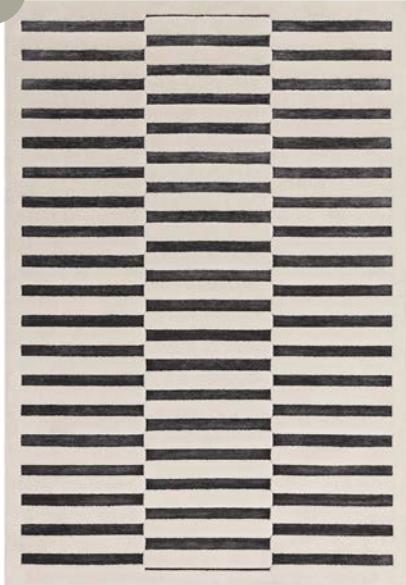
10 CHARCOAL / IVORY JUNCTION

NEW



08 NATURAL / IVORY TILE

NEW



09 CHARCOAL / IVORY BUILD

NEW



01 IVORY CONNECTION

NEW



02 CHARCOAL CONNECTION



08 NATURAL IVORY TILE

VARANDA

Textural woven design available in 4 colours

Featuring a striking geometric design against a sophisticated tonal colour palette, the Varanda collection strikes the perfect balance between style and practicality and is a truly versatile area rug suited for both indoor and outdoor living. Made from durable stain resistant fibres for long wear, low maintenance and a pleasing flat woven texture.

Sizes(cm) : 80 x 150 | 120 x 170 | 160 x 230



Polypropylene



SCAN TO VIEW
COLLECTION



VA04 NATURAL STRIPE

VARANDA



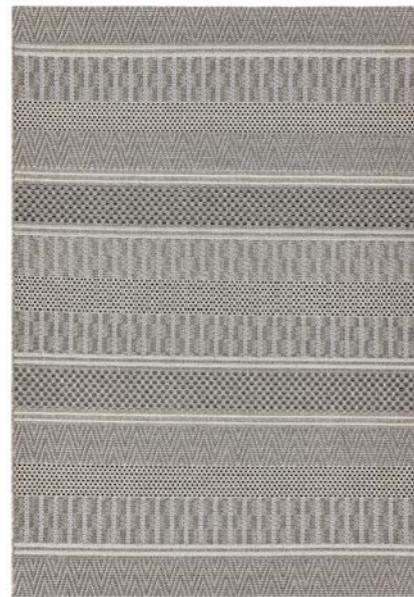
VA01 DIAMOND NATURAL



VA02 BEIGE DIAMOND



VA03 BLACK STRIPE



VA04 NATURAL STRIPE



VA03 BLACK STRIPE

WINDSOR

True heritage designs in 5 varying styles

Windsor refreshes your space with a vibrant heritage style. Featuring a Classic design in an antique-look pile that is perfect for both modern and traditional interiors.

Sizes(cm) : 67 x 230 | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 300 | 240 x 340
RUNNER



Polypropylene



SCAN TO VIEW
COLLECTION



WINDSOR



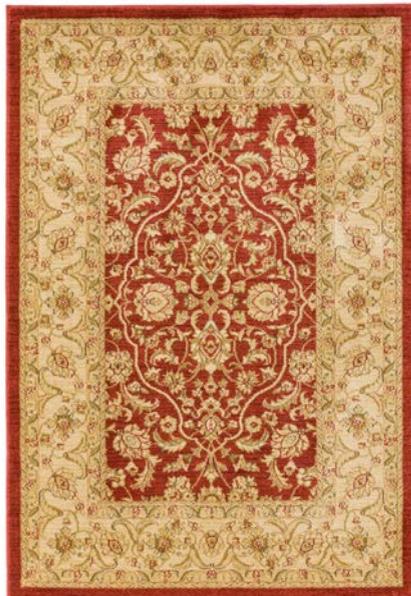
WIN08



WIN09



WIN10



WIN02



WIN04



WIN04



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