



LAURA ASHLEY

SINCE 1953

RUG COLLECTION 2025

BRINK & CAMPMAN



B&C



LAURA ASHLEY

SINCE 1953

"Inspired by the rich heritage of the Laura Ashley archive, this beautiful collection of rugs and doormats has been created to complete the timeless look of the world of Laura Ashley. With a touch of British charm, this rug collection brings signature prints and familiar patterns together in colour ranges that perfectly complement the paint, wallpaper and fabric collections. Handmade with materials like wool, cotton and bamboo silk, these gorgeous rugs add a welcoming and homely feel wherever you lay them."

Indoor

Coleby Petals

Held in the Laura Ashley archive, Coleby Petals brings understated elegance to any space, featuring a soft, stylised floral motif.

Coleby Petals

Ivory Cream
Chalk Pink
Hedgerow Green

100% pure new wool
Handtufted low & cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request



Coleby Petals
Ivory Cream
078809



Coleby Petals
Chalk Pink
078802

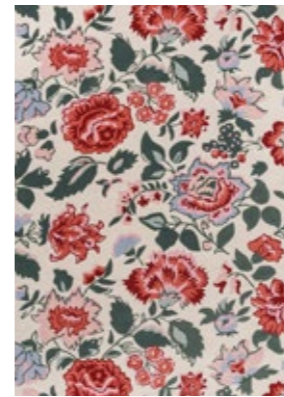


Coleby Petals
Hedgerow Green
078807





Wendling Floral
Heather Purple
083104



Wendling Floral
Poppy Red
083100



Indoor

Wendling Floral

Held in the Laura Ashley archive, Wendling Floral is a timeless design bringing elegance to any space, featuring a large-scale print of stylised roses, carnations and chrysanthemums.

Wendling Floral
Heather Purple
Poppy Red

100% pure new wool
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request

Indoor

Pussy Willow

Reminiscent of the first days of early spring, this clean and fresh Pussy Willow sprig design brings a touch of the outside in. First launched in 2012, this inviting design was inspired by an antique wallpaper sample from the archive.

Pussy Willow
Dove Grey
Hedgerow Green

93% pure new wool, 7% viscose
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request



Pussy Willow
Dove Grey
079804



Pussy Willow
Hedgerow Green
079807





Summer Palace
Cranberry/Grape
081200



Summer Palace
Truffle/Seaspray
081201



Indoor

Summer Palace

Summer Palace originated from an antique Edwardian chintz curtain and chair cover from the Laura Ashley archive. This chinoiserie print was first launched into the Laura Ashley wisteria collections in 1988, and continues to be a popular print choice with customers.

Summer Palace
Cranberry/Grape
Truffle/Seaspray

94% pure new wool, 6% viscose
Handtufted loop & cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request

Indoor

Aylworth Trail

Reminiscent of warm summer days, the Aylworth Trail print features a painterly dense design with trailing hibiscus flowers amongst scrolling leaves. The majority is a New Zealand blended wool with small hints of viscose to add luxury and a nice lustre to this rug.

Aylworth Trail
Terracotta Orange
Fern Green

94% pure new wool, 6% viscose
Handtufted loop & cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request



Aylworth Trail
Terracotta Orange
078603



Aylworth Trail
Fern Green
078607





Endale
Soft Truffle
079701



Indoor

Endale

Bringing refined sophistication to any space, Endale features an intertwining damask design in a delicate block print. Held in the Laura Ashley archive, this gorgeous print adds a touch of classic grandeur to any space.

Endale
Soft Truffle

100% pure new wool
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request

Indoor

Newborough

As a classic pattern this Newborough feels very contemporary in its scale and subtle translation of a weathered antique look. A stunning quality manufactured on a jacquard loom in a cotton chenille yarn. Available in a rich Pale Gold or a charming neutral Steel colourway.

Newborough
Steel
Pale Gold

100% PET (60% recycled PET)
Jacquard flatweave
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 340 cm / 8'2" x 11'2"
no custom sizes



Newborough
Steel
081604



Newborough
Pale Gold
081606





Gosford
Cranberry
081300



Gosford Round
Cranberry
081300



Gosford
Natural/Sage Green
081307



Gosford Round
Natural/Sage Green
081307



Indoor

Gosford

A signature Laura Ashley print featuring gorgeous bold parrot tulips in Cranberry or Natural hues. Gosford was originally inspired by a magnificent antique painted artwork in the Laura Ashley archive. Gosford was first launched into the Laura Ashley collections as a drape fabric in the autumn/winter of 2003. This beautiful rug is hand tufted with an abundance of colours and small hints of viscose to elevate the look and feel of this handcrafted rug. Also available in two sophisticated round versions.

Gosford

Cranberry
Natural/Sage Green

95% pure new wool, 5% viscose
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
Ø 150 cm / Ø 4'11"
Ø 200 cm / Ø 6'7"
custom sizes on request

Indoor

Cleavers

This charming floral design was first added to the Laura Ashley archive in the 1970s. The Cleavers features a silhouette trailing leaves and daisy shapes. This beautiful floral design has been translated in a rug with an attractive bas-relief texture in a hand carved cut and loop pile. Next to a rectangular form this rug is also available as a round shape. Wouldn't it be nice to make it the centrepiece of your living room!

Cleavers
Natural
Seaspray

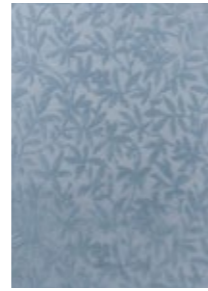
100% pure new wool
Handtufted loop and cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
Ø 150 cm / Ø 4'11"
Ø 200 cm / Ø 6'7"
custom sizes on request



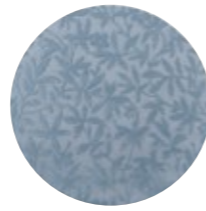
Cleavers
Natural
080901



Cleavers Round
Natural
080901



Cleavers
Seaspray
080908



Cleavers Round
Seaspray
080908





Indoor

Silchester

This beautiful soft damask is designed in an arts and crafts style. The Silchester rug features subtle textured outlines of leaves bounded in a frame of hand drawn lines. The quality of the rug is a beautiful cotton handloom where the pattern is screen printed.

Silchester
Pale Sage

100% cotton
Handloom screenprint
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes



Silchester
Pale Sage
081107



Rye
Natural
081901



Rye

Charismatic and pretty, this striking floral monoprint is a relaunch of a wallpaper pattern held in the Laura Ashley archive, from 1996. The Rye design incorporates a trailing floral motif, featuring large flowerheads, leaves and stems. This beautiful handloom jacquard combines three qualities of yarn. The matte wool and cotton quality in the ground are the perfect base for the highlighted floral motive in the bamboo silk pile. This unique bamboo yarn gives this quality rug an element of luxury and lustre. With this a lovely antique look and feel has been created.

Rye
Natural

50% bamboo silk, 25% wool,
25% cotton
Jacquard handloom
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes

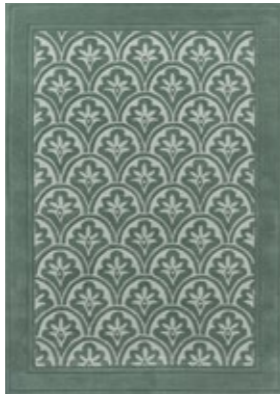
Indoor

Caterina

Timelessly elegant the Caterina design displays a repeat leaf motif outlined in a half circle. This rug is handtufted in 100% wool. The wool is a New Zealand blended wool to create a softness and luxury to every interior. The deepened half circles and border lines add an extra refined touch to the rug.

Caterina
Fern

100% pure new wool
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
custom sizes on request



Caterina
Fern
080807





Indoor

Parterre

Elegant and timeless, Parterre depicts trailing ogee stems carrying an abundance of white flowers similar to wisteria. First launched in the spring of 2020, this floral print was inspired by an incredible handpainted piece of artwork from the Laura Ashley archive. With a soft hand drawn look, Parterre brings a modern feel to a vintage style pattern. Handtufted by true craftsmanship in India incorporating these intricate patterns and details in a wool quality with hints of viscose to create a lovely lustre.



Parterre
Pale Sage
081707



Josette
Dove Grey
081401

Parterre
Pale Sage

93% wool, 7% viscose
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes



Josette

A Laura Ashley classic, Josette is an ornate damask featuring elegant chandeliers and romantic rose bouquets. This timeless design, which combines simplicity with natural glamour, has established its position as a signature pattern. Launched in 2003, Josette was inspired by a sample of antique printed silk held at the Laura Ashley archive, developed by designers to evoke a sense of classicism whilst retaining a modern edge. A stunning quality manufactured on a jacquard loom in a cotton chenille yarn in the chic hue Dove Grey.

Josette
Dove Grey

100% PET (60% recycled PET)
Jacquard flatweave
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 340 cm / 8'2" x 11'2"
no custom sizes

Indoor

Redbrook

Offering the timeless look of wood panelling, the rectangular and round Redbrook design offers an on-trend appeal. Hand tufted in a blended New Zealand wool with embossed borders in a nice viscose to give the rug a soft and rich appearance.

Redbrook
Silver
Duck Egg
Midnight

79% pure wool, 21% viscose
Handtufted cut pile
140 x 200 cm / 4'7" x 6'7"
170 x 240 cm / 5'7" x 7'10"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
Ø 150 cm / Ø 4'11"
Ø 200 cm / Ø 6'7"
custom sizes on request



Redbrook
Silver
081804



Redbrook
Duck Egg
081807



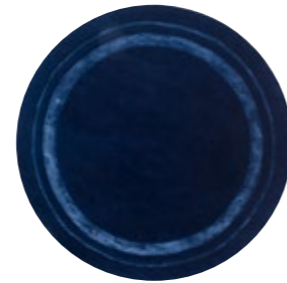
Redbrook
Midnight
081808



Redbrook Round
Silver
081804



Redbrook Round
Duck Egg
081807



Redbrook
Midnight
081808

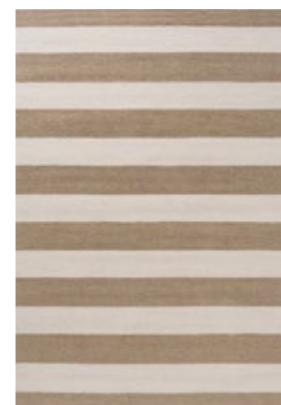




Outdoor

Living Outdoor

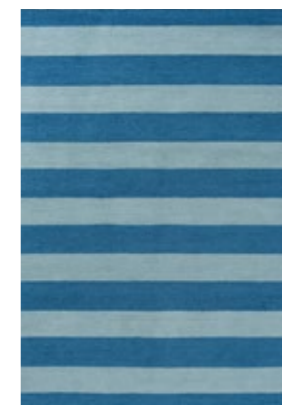
When the weather permits sitting outside with friends and family, be ready to enjoy and embrace those moments. To relax in a quiet garden after a busy day, or to start the day with breakfast on the terrace. Especially for these beautiful moments, Laura Ashley brings this collection of rugs that can be used both indoors and outdoors. These rugs are durable, weather resistant, and easy to clean.



Lille
Pale Ochre
480001



Lille
Dove Grey
480004



Lille
Sky Blue
480008



Lille

Lille is a broad stripe design in two tonal colours to create a sophisticated and classic feel. Available in three colour compositions. The Lille Sky Blue has a bright and vivid appearance and reminds us of warm holidays on the Côte d'Azur. With their calm palette of naturals the Lille Hazelnut and Lille Dove Grey are a perfect match for your lounge area whether this is indoors or outdoors.

Lille
Sky Blue
Pale Ochre
Dove Grey

100% recycled PET
Handtufted loop pile
140 x 200 cm / 4'7" x 6'7"
160 x 230 cm / 5'3" x 7'6"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes

Outdoor

Porchester

This timelessly elegant print was inspired by a piece of antique fabric added to the Laura Ashley archive in 1990. The Porchester showcases stylised diamond-shaped flowerheads in a trellis-like structure. Whatever the weather, this vibrant Porchester Poppy Red rug adds energy wherever you like!

Porchester
Poppy Red

100% recycled PET
Handtuffed loop pile
140 x 200 cm / 4'7" x 6'7"
160 x 230 cm / 5'3" x 7'6"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes



Porchester
Poppy Red
480200



Lilith
Poppy Red
480100



Thornclyff Daisy
Sky Blue
480308

Lilith

Launched in 1987 as a fabric part of the Laura Ashley Home Collection, the Lilith is an abstract design which features an array of colourful flowers like chrysanthemums, tulips, and roses.

Lilith
Poppy Red

100% recycled PET
Handtuffed loop pile
140 x 200 cm / 4'7" x 6'7"
160 x 230 cm / 5'3" x 7'6"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes



Thornclyff Daisy

This charming design is a repeat print of blooming daisies in a fresh and friendly colour combination.

Thornclyff Daisy
Sky Blue

100% recycled PET
Handtuffed loop pile
140 x 200 cm / 4'7" x 6'7"
160 x 230 cm / 5'3" x 7'6"
200 x 280 cm / 6'7" x 9'2"
250 x 350 cm / 8'2" x 11'6"
no custom sizes



Outdoor

Be welcome

To decorate your doorstep and make everybody feel welcome in your house, an array of five doormats have been developed in well-known signature prints inspired by the Laura Ashley archive. The doormats are woven in a 100% coir quality with a lovely print on top. Used in a sheltered space these doormats brighten up every door!

Doormat all designs

100% coir
Printed
40 x 70 cm / 16" x 28"
no custom sizes



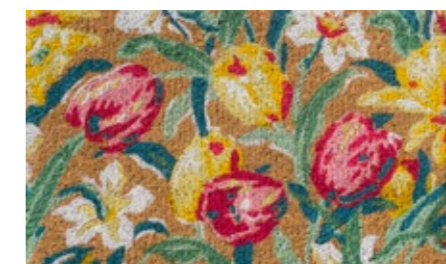
Cleavers
Midnight Seaspray
580918



Parterre
Fern
581707



Gosford
Cranberry
581310



Tulips
China Blue
582218

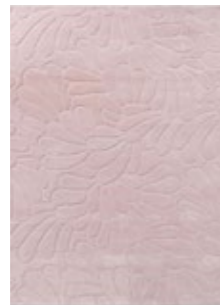


Wild Meadow
Crimson
582400

Laura Ashley Collection Overview Indoor



Coleyby Petals
Ivory Cream
078809



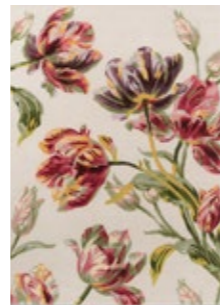
Coleyby Petals
Chalk Pink
078802



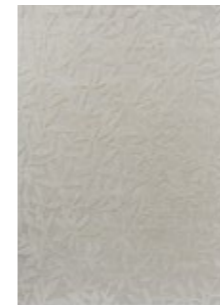
Coleyby Petals
Hedgerow Green
078807



Gosford
Natural/Sage Green
081307



Gosford
Cranberry
081300



Cleavers
Natural
080901



Cleavers
Seaspray
080908



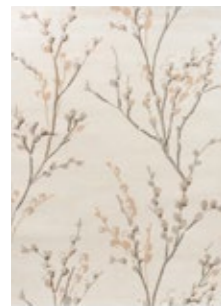
Redbrook
Silver
081804



Redbrook
Duck Egg
081807



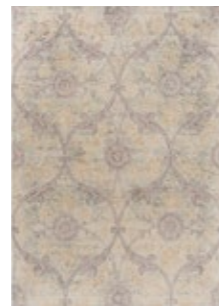
Redbrook
Midnight
081808



Pussy Willow
Dove Grey
079804



Pussy Willow
Hedgerow Green
079807



Endale
Soft Truffle
079701



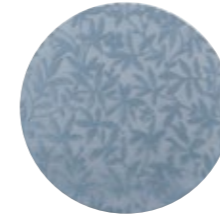
Gosford Round
Natural/Sage Green
081307



Gosford Round
Cranberry
081300



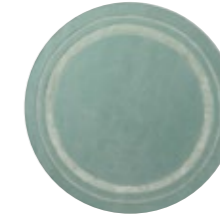
Cleavers Round
Natural
080901



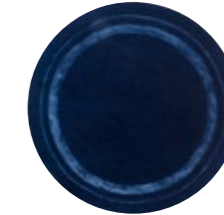
Cleavers Round
Seaspray
080908



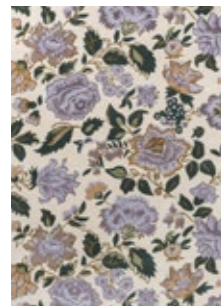
Redbrook Round
Silver
081804



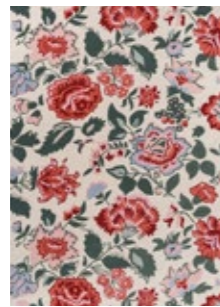
Redbrook Round
Duck Egg
081807



Redbrook Round
Midnight
081808



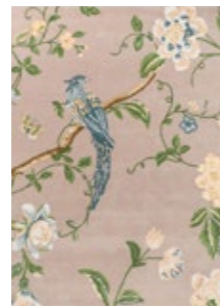
Wendling Floral
Heather Purple
083104



Wendling Floral
Poppy Red
083100



Summer Palace
Cranberry/Grape
081200



Summer Palace
Truffle/Seaspray
081201



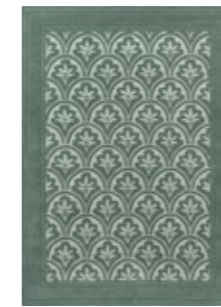
Rye
Natural
081901



Silchester
Pale Sage
081107



Parterre
Sage
081707



Catarina
Fern
080807



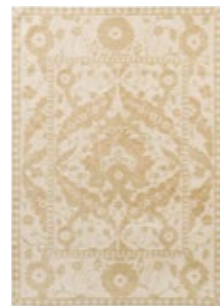
Aylworth Trail
Fern Green
078607



Aylworth Trail
Terracotta Orange
078603



Newborough
Steel
081604



Newborough
Pale Gold
081606



Josette
Dove Grey
081401

Laura Ashley Collection Overview Outdoor



Lille
Pale Ochre
480001



Lille
Dove Grey
480004



Lille
Skye Blue
480008



Lilith
Poppy Red
480100



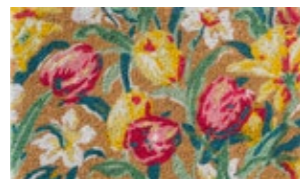
Porchester
Poppy Red
480200



Thornclyff Daisy
Sky Blue
480308



Gosford
Cranberry
581310



Tulips
China Blue
582218



Wild Meadow
Crimson
582400



Cleavers
Midnight Seaspray
580918



Parterre
Fern
581707



B&C

At Brink & Campman we make collections of thoughtfully designed premium rugs. Brink & Campman has over 125 years of experience doing so. The craft of rug making means that no two rugs are exactly alike. The natural materials used in a handcrafted product might cause deviations in colour, texture or size.

This brochure has been created with great care. We make allowance for a degree of colour variation and cannot be held responsible for any printing errors or changes in the collection.



B & C

Albert Schweitzerstraat 3
7131 PG Lichtenvoorde | NL
t +31(0)544 390 400
info@brinkandcampman.com
brinkandcampman.com

all rights reserved | © 2025 Brink & Campman



lauraashley.com

Manufactured under licence by Brink & Campman. © & ® 2025 Laura Ashley Brands.